

UNITED WAY 2025 WATCH, ENTER, WIN SWEEPSTAKES
OFFICIAL RULES

NO PURCHASE OR DONATION IS NECESSARY TO ENTER OR WIN THIS PROMOTION. PURCHASING OR DONATING DOES NOT IMPROVE YOUR CHANCES OF WINNING.

SPONSOR: United Way of Greater St. Louis, Inc. ("Sponsor") will serve as the sponsor and administrator of the United Way 2025 Watch, Enter, Win Sweepstakes (this "Promotion").

ELIGIBILITY: This Promotion is open only to those individuals whose legal residence or principal place of business is in any of the 16 counties served by United Way of Greater St. Louis, Inc. (Illinois: Calhoun, Greene, Jersey, Macoupin, Madison, Clinton, St. Clair, Monroe, Randolph; Missouri: Lincoln, Warren, St. Charles, St. Louis County, St. Louis City, Franklin, Jefferson) and who are 18 years of age or older at the time of entry. In addition, the winner of the Grand Prize (described below) must have a valid driver's license and proof of insurance. You need not be present to win. Employees and their immediate families of Sponsor, Schmersahl Treloar & Company ("Accountant"), and Auffenberg Dealer Group of Illinois ("Prize Provider"), and their respective affiliates, subsidiaries and parent and related companies, are not eligible to enter or win. Individuals who appear on the U.S. Government Department of Treasury's Specially Designated Nations and Blocked Persons List are also not eligible to enter or win. An "entrant" is an eligible person who submits an entry in accordance with these Official Rules.

PROMOTION PERIOD: This Promotion begins at 9:00 a.m. (Central Time) on September 1, 2025, and ends at 5:00 p.m. (Central Time) on January 15, 2026.

TO ENTER AT A CAMPAIGN RALLY: Beginning on September 1, 2025, you may enter by attending your workplace rally, viewing the 2025 mission video, and completing an Official Entry Form, including your name, address, city, state, ZIP code, telephone number, age and email address (if applicable), and delivering the completed entry form to the United Way of Greater St. Louis, Inc. representative or Employee Campaign Coordinator at the campaign rally, or by mailing it to United Way of Greater St. Louis, Inc., 910 North 11th Street, St. Louis, MO 63101, Attn: Watch. Enter. Win.

ONLINE ENTRY METHOD: Go to [HelpingPeople.org/WinACar](https://www.HelpingPeople.org/WinACar) to watch the 2025 United Way mission video and obtain a promotion code. Enter the promotion code on the screen and follow the instructions to complete the entry form, including your name, address, city, state, ZIP code, telephone number, age and email address (if applicable) and all other "required fields".

Each online entrant must be the registered subscriber of the email account by which the entry is made. In the event of a dispute as to entries submitted by multiple users having the same email account, the authorized subscriber of the email account (as specified by the Internet Service Provider) used to enter the promotion at the actual time of entry will be deemed to be the entrant. Entries made by any individual or any entity other than the named entrant and/or originating at any other Internet Website, including (but not limited to) commercial sweepstakes subscription notification and/or entering service sites are void. Any attempt by any entrant to obtain more than the available number of entries by using multiple/different e-mail addresses, email accounts, identities, registrations and logins, or any other methods will void that entrant's entries and that entrant may be disqualified.

ALTERNATE ENTRY METHOD: On a 3"x 5" card print the words "Watch. Enter. Win.", your name, address, city, state, ZIP code, telephone number, age and email address (if applicable) and mail in an envelope to: United Way of Greater St. Louis, Inc., 910 North 11th Street, St. Louis, MO 63101, Attn: Watch. Enter. Win.

You may enter this Promotion only via the entry methods described above. Regardless of entry method, you may enter only once. All entries must be received by United Way of Greater St. Louis, Inc., at the above address, by 5:00 p.m. (CDT) on January 15, 2026, regardless of entry method.

No photocopied or mechanically reproduced entries will be accepted. Sponsor, Accountant, Prize Provider, their affiliates, subsidiaries, parent corporations, and their respective officers, directors, shareholders, employees and agents (collectively, "Released Parties"), are not responsible for any incorrect or inaccurate entry information, theft, tampering, destruction, or unauthorized access to, or alteration of entries; printing or other errors; and any entries or mail which are late, lost, delayed, incomplete, misdirected, stolen, mutilated, illegible, postage due or any combination thereof. Proof of depositing entry in mail is not considered proof of delivery or receipt. Illegible, incomplete and duplicate entries will be disqualified. All entries become the property of the Sponsor and will not be returned. By entering this Promotion, entrant affirms that he or she has read and agrees to abide by the Official Rules and the decisions of the Sponsor and the judges. Sponsor reserves the right to disqualify any entrant acting in violation of the Official Rules or found tampering with the entry process or with the operation of this Promotion. This Promotion is governed by the laws of the State of Missouri and of the United States. As a condition of entering this Promotion, each entrant agrees that: (a) under no circumstances will the Entrant be entitled or permitted to obtain awards for, and the entrant expressly waives all rights to claim, punitive, incidental, and consequential damages, and any other damages, other than actual, out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased, and in no event shall attorney's fees be recoverable by either party; and (b) any and all disputes, claims and causes of action arising out of or connected with this Promotion or any prize awarded shall be resolved individually, without resort to any form of class action.

ANY ATTEMPT BY AN ENTRANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE RELATED TO SPONSOR OR TO THE PROMOTION OR UNDERMINE THE LEGITIMATE OPERATION OF THE PROMOTION MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM SUCH ENTRANT OR OTHER INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

PRIZE: There will be one (1) Grand Prize awarded. The Grand Prize consists solely of one (1) 2026 Ford Maverick (the "Grand Prize"). The approximate retail value ("ARV") for the Grand Prize is [\$29,840]. The Released Parties are not responsible or liable for any difference between the ARV and actual manufacturer's suggested retail value of the Grand Prize and any such difference in value will not be awarded to the winner. Winner of the Grand Prize must provide proof of insurance and have a valid driver's license to take delivery of the Grand Prize and must be legally authorized to drive. Winner must take delivery of the Grand Prize at the location designated by the Sponsor within one (1) month of notification. Travel and shipping expenses are not included. The winner of the Grand Prize will be solely responsible for insuring and registering the vehicle, in addition to all vehicle title, license and registration fees, freight, sales tax, delivery, dealer prep, emissions inspection, additional equipment, insurance, gasoline, maintenance and all other fees and expenses associated with the receipt and use of the Grand Prize. The interior/exterior colors of and specific package details of the vehicle to be determined in the sole discretion of the Sponsor and Prize Provider, and are subject to availability. Any vehicle options

and/or upgrades above the package chosen by the Sponsor and Prize Provider are subject to the Sponsor's and Prize Provider's consent in their sole and absolute discretion, and all additional costs will be the winner's responsibility. The winner of the Grand Prize agrees that the Sponsor and Prize Provider have neither made or are responsible or liable for any warranty, representation or guarantee, express or implied, in fact or in law, relative to the vehicle, including but not limited to its quality, mechanical condition or fitness.

To the fullest extent permitted by applicable law, the winner understands and acknowledges that he or she may not seek reimbursement or pursue any legal or equitable remedy from any of the Released Parties should the Grand Prize fail to be fit for its purpose or is in any way unsatisfactory. For greater certainty and the avoidance of any doubt, by accepting the Grand Prize, the winner agrees to waive all recourse against the Released Parties if the Grand Prize does not prove satisfactory, either in whole or in part.

All federal, state and local tax liabilities are the sole responsibility of the winner. Sponsor may, in its sole discretion, withhold from the amount of any Prize any and all federal, state, and/or local tax liabilities and any applicable fees associated with accepting a Prize or participation in this Promotion. All shipping and handling fees for delivery and any registration or licensing of the Grand Prize will be the responsibility of the winner. No transfer, substitution or cash equivalent for any prize permitted. Winner will be required to complete and return an Internal Revenue Service W-9 form (i.e., Request for Taxpayer Identification Number and Certification). Any winner of prize valued at \$600 or more will receive a 1099-MISC income tax form from Sponsor.

A total of one (1) Grand Prize winner will be selected in a random drawing at United Way of Greater St. Louis, Inc., 910 North 11th Street, St. Louis, MO 63101, from among all eligible entries, by judges selected by Sponsor, whose decisions are final with respect to all matters related to this Promotion. The drawing will be supervised by Accountant. The winner will be notified by January 31, 2026, and will be required to execute and return an Affidavit of Eligibility/Release of Liability/Publicity Release within fifteen (15) days of issuance. By entering and/or accepting any prize, each winner hereby consents (except where prohibited by law) to the reasonable use by Sponsor of such winner's photograph, voice, likeness and/or image, hometown address, contents of the entry form and the name and age of such winner without any further compensation for any future promotional activity related to this Promotion. Failure to return all required documents in this time period may result in such winner being disqualified and an alternate winner selected via random drawing. If a prize notification is returned to Sponsor as undeliverable or if an entrant is found to be ineligible for any reason, an alternate winner will be selected via random drawing. If necessary due to unavailability of the Grand Prize for any reason outside Sponsor's control, a prize of equal or greater value will be awarded at the discretion of the Sponsor. Prizes are not transferable, assignable or redeemable for cash. No substitution for the Grand Prize will be permitted without the consent of Sponsor and Prize Provider.

ODDS OF WINNING: Odds of winning the Grand Prize depend on the total number of eligible entries received for this Promotion and are equal regardless of method of entry.

GENERAL: Entrants release, waive and agree to indemnify Released Parties against any claim they or a third party may have against Released Parties for injuries, claims, damages or losses, costs or expenses of any kind resulting from acceptance of, use or misuse of the Grand Prize or from participation in this Promotion. Sponsor reserves the right, in its sole and absolute discretion, to (i) modify, amend, suspend or terminate the promotion or these Official Rules or (ii) award a prize of equal or greater value in substitution for the Grand Prize, in both cases in the event that it becomes necessary due to circumstances beyond Sponsor's control, or unforeseen events

(including the unavailability of the Grand Prize), including without limitation, Acts of God, pandemic, epidemic, “shelter in place” and similar orders and other government actions. Without limiting the generality of the foregoing, Sponsor may decide to postpone drawing dates or other deadlines herein, terminate the promotion early, or award a substitute prize in place of the Grand Prize. Sponsor also reserves the right, in its sole and absolute discretion, to amend these Official Rules and any abbreviated rules to clarify ambiguities, shorten or extend the promotion period to accommodate Sponsor’s campaign, and for any other reason that Sponsor may determine is necessary for its charitable purposes. Entrants acknowledge that such changes may affect odds of winning or other material elements of the promotion and agree to be bound by any such amendments. Sponsor reserves the right to disqualify any entrant found tampering with the entry process or with the operation of this Promotion.

THIS PROMOTION AND ALL PRIZES ARE PROVIDED “AS IS” WITHOUT WARRANTY, REPRESENTATION, GUARANTEE OR CONDITION OF ANY KIND, EXPRESS, IMPLIED, STATUTORY OR OTHERWISE, INCLUDING BUT NOT LIMITED TO, THE IMPLIED WARRANTIES OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE OR NON-INFRINGEMENT. SOME JURISDICTIONS DO NOT ALLOW THE DISCLAIMER OF IMPLIED OR OTHER WARRANTIES SO THE ABOVE DISCLAIMER MAY NOT APPLY TO YOU TO THE EXTENT SUCH JURISDICTIONS LAW IS APPLICABLE TO YOU AND THESE OFFICIAL RULES.

WINNER LIST / OFFICIAL RULES: For an Official Winner List, (available after January 31, 2026) or a copy of the Official Rules, go to HelpingPeople.org/WinACar, or send a self-addressed, stamped envelope to United Way of Greater St. Louis, Inc., 910 North 11th Street, St. Louis, MO 63101, Attn: Resource Development Prize Contest - WINNER - or - OFFICIAL RULES (please specify). Sponsor will not honor requests for Official Rules or Winner after January 30, 2026.

ENTRANT’S PERSONAL INFORMATION: Information collected from entrants is subject to the Sponsor’s Privacy Policy which can be found at HelpingPeople.org/privacy-policy.

SPONSOR: United Way of Greater St. Louis, Inc., a 501(c)(3) organization, 910 North 11th Street, St. Louis, MO 63101

THIS PROMOTION IS VOID WHERE PROHIBITED OR RESTRICTED BY LAW.

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[These abbreviated rules are to be used as the disclaimer in ad copy, signage, entry forms, point of sale materials, email messages, direct mail pieces, audio and video scripts, etc.]

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OFFICIAL RULES

Abbreviated Rules

Start Date: [September 1], 2025

POP/IN-STORE SIGNAGE ABBREVIATED

Abbreviated Rules. NO PURCHASE OR PAYMENT NECESSARY. To participate, you must be an individual whose legal residence or principal place of business is in any of the 16 counties served by United Way of Greater St. Louis, Inc. (Illinois: Calhoun, Greene, Jersey, Macoupin, Madison, Clinton, St. Clair, Monroe, Randolph; Missouri: Lincoln, Warren, St. Charles, St. Louis County, St. Louis City, Franklin, Jefferson) and who is 18 years of age or older at the time of entry. Promotion begins on September 1, 2025. For complete details and alternative methods of entry see Official Rules available at helpingpeople.org/wewofficialrules. Sponsor: United Way of Greater St. Louis, Inc. All rights reserved.

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