

A large, stylized fleur-de-lis graphic in dark blue, positioned on the left side of the page. It features a central vertical stem with three rounded, leaf-like shapes at the top and bottom, and a horizontal bar across the middle. The graphic is partially cut off by the left edge of the frame.

# de Tocqueville

*Extraordinary Generosity. **Enduring Impact.***



A distinguished circle of philanthropic leaders who contribute \$10,000 or more annually to drive meaningful, measurable change across the St. Louis region. These civic-minded investors are the cornerstone of the United Way of Greater St. Louis (UWGSL) mission—to *help people live their best possible lives*.

## DISTINCTION

Since its inception in 1987, the de Tocqueville Society has embodied bold vision and transformational giving. Its members provide the leadership and resources to address our region's most pressing challenges through vital funding and support of 160 local nonprofits across Missouri and Illinois, helping over 1 million individuals annually.

## MEMBERSHIP

Joining the de Tocqueville Society is a commitment to creating a stronger more resilient community.

A gift of \$10,000 or more gains access to:

- + Exclusive engagement opportunities
- + Premier thought leadership events
- + Unique Volunteer projects
- + Acknowledgement in the annual society recognition book
- + And more

## MEMBERSHIP GIVING LEVELS

Range from \$10,000 to \$1,000,000+.

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When an American asks for the cooperation of his fellow citizens, it is seldom refused; and I have often seen it afforded spontaneously and with great goodwill.

— Alexis de Tocqueville

## IMPACT

- + de Tocqueville donors make up over 35% of annual campaign dollars
- + Serving 16 counties across Missouri & Illinois
- + In our 100+ year history, UWGSL has **raised over \$3 billion** focusing on basic needs, youth and early childhood success, financial mobility, health and well-being, community stability, and crisis response