

## United in Spirit Award

### Does your organization have the most St. Louis Spirit?

Join us for a friendly competition where companies unite to make a difference in our community. Earn points through giving, volunteering, advocating, and creative engagement—all while supporting United Way of Greater St. Louis

### How It Works

Companies and organizations will be categorized into groups --Small, Medium, and Large -- and compete within their group for the coveted United in Spirit Award. Earn points throughout your United Way campaign by rallying your team to:

- Donate their time or money
- Host creative campaign events
- Compete in our virtual scavenger hunt
- Or show off your spirit in a video

...every action adds up!

### How to Submit

- **Videos:** Upload to our shared [Dropbox](#)
- **Scavenger Hunt:** Complete via [SurveyMonkey link](#)
- **Events:** Share with your Campaign Manager if you host
- **All other points** are tracked internally — no extra action needed!

### Key Dates

- **United Way of Greater St. Louis Campaign Kickoff:** August 28<sup>th</sup>, 2025 (you can earn points before this date)
- **Final Submission Deadline:** Dec 1<sup>st</sup>, 2025
- **Victory Event & Awards:** TBD 2026

### Recognition

The top-performing company from each group will receive the prestigious **United in Spirit Award** Certificate at our Victory Celebration and will receive a “United in Spirit 2025 Winner” email banner to showcase your victory throughout the year.

### Have Questions?

For questions or support, contact [jenna.szczoblewski@unitedwaystl.org](mailto:jenna.szczoblewski@unitedwaystl.org)