

United Way of Greater St. Louis

UNITED IMPACT



UNITED WAY
Greater St. Louis

**VOLUNTEER
DONATE
GET INVOLVED**

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There is strength in unity. When we come together, we spark change and fuel the health and vitality of our community. Philanthropy is the driving force behind collective success, and when we come together, we magnify the impact of every contribution. We transform the lives of individuals and families, lifting them from crisis to stability, and paving the way for our neighbors and a brighter tomorrow.

For over a century, the United Way of Greater St. Louis (UWGSL) has been a catalyst for change, dedicated to helping our neighbors, providing critical support, and empowering millions toward success. Helping people live their best possible lives is what fuels our passion and drives us forward.



WE ARE A MOVEMENT

When we work together, we support a network of 160 nonprofit agencies, infusing them with the funding and resources they need to create lasting change across our region. UWGSL becomes the bridge that connects communities to what matters most—quality education, safe and healthy homes, economic mobility, reliable transportation, nutritious food, and healthcare—all essential elements of well-being. Through these efforts, we ensure that every person has the opportunity to thrive.

We tackle diverse challenges, maximizing every donor dollar to stretch farther and do more. When we bring together the expertise of our nonprofit partners with UWGSL innovation, structure, and capacity-building,

we create an ecosystem of support that can transform lives and communities.

It takes a deep desire to help people and an ongoing commitment from individuals, corporate partners, unions, and agencies who are willing to work hand in hand to make sure our neighbors have the support they need to succeed.

Through the generosity of donors, UWGSL amplifies its impact year after year, reaching communities across two states and 16 counties. Each effort we make strengthens the foundation of our region, making it more resilient and more vibrant. Together, we are so much more than a fundraising campaign—we are a movement.



Michelle D. Tucker
PRESIDENT & CEO
United Way of Greater St. Louis



Roman Wuller
BOARD CHAIR
Thompson Coburn, LLP

WHO WE ARE

OUR MISSION

United Way of Greater St. Louis (UWGSL) mobilizes the community with one goal in mind – helping people live their best possible lives.

OUR VISION

United Way of Greater St. Louis is a catalyst for addressing the community's most pressing challenges. In conjunction with our partners, UWGSL is recognized as making a meaningful and sustained difference in the lives of individuals and families in need in our region.

WHAT WE DO

WE EMPOWER OUR NEIGHBORS

We unite people, resources and funding to help build strong and equitable communities where everyone can thrive.

Throughout **16 counties in Missouri and Illinois**, we equip **160 local nonprofits** with vital funding and training resources to keep our region's safety net responsive and resilient.

UWGSL focuses on addressing regional needs that align with food, shelter, and transportation and longer-term support of job training, youth programming, education and counseling.

Our annual community campaign brings together thousands of individuals, companies, unions and foundations to help make a collective impact on the communities we serve.

A better tomorrow starts today. Together, we can make our region healthier, resilient, and a more caring place for all of us.

**MAKE A GIFT TODAY OR LEARN MORE
AT [HELPINGPEOPLE.ORG](https://www.helpingpeople.org)**



OUR AREAS OF IMPACT

A SAFETY NET FOR THE ENTIRE REGION

Your impact on the St. Louis region through UWGSL is incredible. We provide a strong, quality, expansive and flexible safety net to serve our entire community. Below are our five impact areas of focus, prioritized to help keep our community strong.



BASIC NEEDS

By supporting people's basic needs, we are helping to stabilize people now so they can be better positioned to become independent later.

376,361 people received help with food, shelter, safety, transportation, utility support, and more



JOBS & FINANCIAL MOBILITY

If families and individuals have secure financial footing, they are less likely to experience instability and more likely to succeed.

28,266 people obtained job readiness skills, employment support, and financial education and coaching



EARLY CHILDHOOD & YOUTH SUCCESS

When kids are safe, nurtured, and ready to learn, they are more likely to graduate, succeed and become productive citizens.

186,874 children and youth received support focused around early education/development, sports and recreation, continued education and mentorship



HEALTH & WELL-BEING

Being healthy is vital for children to grow and develop, and for adults to live a full and productive quality of life.

523,545 people experienced fewer mental, emotional, and behavioral symptoms along with chronic health support, disability services, and substance abuse programs



COMMUNITY STABILITY & CRISIS RESPONSE

A resilient, prepared and safe community can strengthen and enhance the lives of its members, affording them the necessary tools to thrive.

248,158 people were connected to resources and support for both the everyday and unexpected emergencies

UNITED WAY: AN IMPACT MULTIPLIER

United Way of Greater St. Louis (UWGSL) multiplies the impact of nonprofits, businesses, and community members through collective efforts and partnerships.

261 | safety net, targeted, and system change agencies directly funded

 \$3.72M
dollars invested to meet emergency needs



\$47.48M

to support core needs and agency infrastructure across the region

129,151



clients supported to successfully manage health conditions



4,927

households received holiday assistance through 100 Neediest Cases

185,868

| clients supported resulting in fewer behavioral health needs



\$17.52M

returned to families through the Volunteer Income Tax Assistance (VITA) program



814

families and households helped through hardship funds



21,690

individuals achieved improved financial mobility and workforce advancements



more than

219,989

inquiries managed through UWGSL 211



4,845

transportation needs facilitated to achieve jobs or medical appointments

4,581

CIE users collaborated across:



through UWGSL 211

193,870

needs identified and connected to community resources

1,092
programs

4

hospital
systems

14,108

data & cases solved

1M

PEOPLE IN OUR
REGION HELPED
EACH YEAR

16

COUNTIES IN
ILLINOIS AND
MISSOURI

1in3

NEIGHBORS HELPED
IN THE ST. LOUIS
COMMUNITY

SIGNATURE PROGRAMS

In addition to supporting a strong network of quality agencies, United Way of Greater St. Louis (UWGSL) believes in creating solutions for our community's most pressing needs through public and private partnerships to transform the region on an individual, agency, and community level. Each year, millions of dollars are invested into these innovative programs and initiatives, empowering people to gain independence, improve their health, and advance their economic footing.

UNITED WAY 2-1-1

United Way of Greater St. Louis connects individuals to programs, resources, disaster services and possibilities across Missouri and southern Illinois 24/7. Our comprehensive database of over 25,000 nonprofit partners and programs supported 204,409+ contacts in 2024. Our innovative 211 Counts dashboard, created in conjunction with Washington University's Health Communication Research Laboratory, assesses and captures needs in real time, acting as a barometer for community need.

211helps.org



100 NEEDIEST CASES

For more than a century, the 100 Neediest Cases program has been helping thousands of families and individuals during the holidays throughout the St. Louis region. In 2024, over \$1.7 million was raised, impacting over 11,752 individuals, including 5,953 children and numerous veterans. Through a partnership with United Way of Greater St. Louis and the St. Louis Post Dispatch, 100% of the funds raised went directly to the clients. Those donations purchased holiday dinners, clothing, household goods, and medication, and helped many families meet their basic needs.

100NeediestCases.org



100NEEDIEST





IMPACT INITIATIVES

LABOR PARTNERSHIP

UNITED FOR FAMILIES

FINANCIAL STABILITY INITIATIVES

UNITE FOR SAFE COMMUNITIES

SYSTEMS CHANGE



FINANCIAL STABILITY INITIATIVES

The United Way of Greater St. Louis Financial Stability Initiatives empower families to transform their relationship with money and achieve their financial goals through financial education, access to affordable financial products, tax preparation services, and matched savings. The ASSET Program, along with Volunteer Financial Coaches, helped low-income families increase their financial knowledge, achieve savings goals, and earn match funds, totaling over \$23,000 in savings. The Individual Development Account (IDA) program supported participants in saving over \$7,300 to invest in homes, businesses, or vehicles, while the Youth IDA program saved over \$9,670, with youth participants purchasing assets such as apartments or vehicles.



VOLUNTEER CENTER

Our community has shown up like never before, giving their time and talent to help our neighbors. In 2024, we connected over 8,500 volunteers, more than ever before, to volunteer projects through STLVolunteer.org, which offers hundreds of opportunities for people to help our community through the issues they care about, including one-time, ongoing, individual, group, or virtual opportunities.

STLVolunteer.org

SAFETY NET MEMBER AGENCIES 2024-2026

For over 100 years, United Way of Greater St. Louis has partnered with amazing agencies which make our region stronger and healthier. In 2024, we helped fund more than 160 partner agencies to strengthen the regional safety net by providing targeted services where there is the greatest need.

Affinia Healthcare, Inc.

Agape Community Outreach

Almost Home, Inc.

American Cancer Society

American Heart Association - GSLC

American Lung Association in Missouri

American National Red Cross of So Central IL

American Red Cross of Greater St. Louis

Amyotrophic Lateral Sclerosis Assn St. Louis Chap.

Annie Malone Children and Family Service Center

Asthma and Allergy Foundation of America SLC

Betterment Federation, Inc. Carondelet Community

Big Brothers Big Sisters of Eastern Missouri

Big Brothers Big Sisters of Southwestern Illinois

Boy Scouts of America, Inc., Gtr StL Area Council

Boys and Girls Club of Alton, Inc.

Boys and Girls Clubs of Greater St. Louis, Inc.

Boys Hope Girls Hope of St Louis, Inc.

BrightPoint

Cardinal Ritter Senior Services

Caritas Family Solutions

CASA of Southwestern Illinois

CASA of St. Louis

Catholic Charities of Madison County

Catholic Charities of St. Louis

Catholic Urban Programs

Center for Hearing & Speech

Central Institute for the Deaf

Child Center Marygrove

Community Action Agency of St. Louis County, Inc.

Community Care Center, Inc.

Community Council of St. Charles County

Community Living, Inc.

Compass Health Network

Coordinated Youth and Human Services

Cornerstone Center for Early Learning, Inc.

Covenant House Missouri

Deaconess Faith

Community Nurse Ministries

Delta Center for Independent Living

Delta Gamma for Children with Visual Imp

Doorways (Interfaith Residence)

Down Syndrome Association of GSL

Duo Dogs, Inc.

Easter Seals Midwest

Emmaus Homes, Inc.

Employment Connection

Empower Missouri

Epilepsy Foundation of Missouri and Kansas

Epworth Children and Family Services, Inc.

EverTrue

FamilyForward

Fathers and Families Support Center

Foster and Adoptive Care Coalition

Gateway Region YMCA

Gene Slay's Girls and Boys Club of St. Louis, Inc.

Girl Scouts of Central Illinois

Girl Scouts of Eastern Missouri

Girl Scouts of Southern

Illinois

Girls Incorporated of St. Louis

Good Shepherd Children and Family Services

Guardian Angel Settlement Association

Harris House Foundation

Highland Area Christian Service Ministry

Home Sweet Home

Humanitri

Illinois Center for Autism

Immigrant Home English Learning Program

IMPACT Center for Independent Living (CIL)

Independence Center

Infant Loss Resources

International Institute of Metropolitan St. Louis

Jewish Community Center

Jewish Family Services of St. Louis

Jewish Federation of St. Louis

Justine Petersen Housing & Reinvestment Corp

Keyway Center for Diversion and Reentry

Kids In The Middle, Inc.

Kreative Kids Learning Center

**List reflects 2024-2026 Safety Net. Visit helpingpeople.org for updates.*

Land of Lincoln Legal Aid, Inc.	NAMI Southwestern Illinois	Riverbend Head Start and Family Services, Inc.	The Salvation Army
Legal Services of Eastern Missouri, Inc.	NAMI St. Louis	Safe Connections	The SoulFisher Ministries
Lemay Child and Family Center	National Kidney Foundation Inc.	Saint Louis Counseling	Turning Point Advocacy Services
Lessie Bates Davis Neighborhood House, Inc.	National Multiple Sclerosis Society - GAC	Saint Louis Crisis Nursery	United 4 Children
Leu Civic Center, Inc.	Northside Youth And Senior Service Center, Inc.	Senior Services Plus	United Cerebral Palsy Heartland
LifeBridge Partnership	NPower, Inc.	Sherwood Forest Camp, Inc.	United Services for Children
LifeWise STL	Nurses for Newborns	SouthSide Early Childhood Center	Unleashing Potential
Lincoln County Council on Aging	Oasis Women's Center	St. John's Community Care	Urban League of Metropolitan St. Louis
Lupus Foundation of America Heartland Chapter	Operation Food Search, Inc.	St. Joseph Institute for the Deaf	Violence Prevention Ctr of Southwestern Illinois
Lutheran Child and Family Services of IL	Paraquad, Inc.	St. Louis Arc	Visiting Nurse Association Greater St. Louis
Lutheran Family and Children's Services of MO	Parents As Teachers National Center, Inc	St. Louis Area Foodbank, Inc.	Vivent Health
Madison County Urban League, Inc.	Peter & Paul Community Services, Inc.	St. Louis Public Schools Foundation	VOYCE
Mary Ryder Home	Pony Bird, Inc.	St. Louis Society for the Blind and Visually Imp	Webster Child Care Center at Laclede Groves
Megan Meier Foundation	Preferred Family Healthcare	St. Martha's Hall	Wesley House Association
Memory Care Home Solutions	Presbyterian Children's Homes and Services	St. Patrick Center	Women's Safe House
MERS/Missouri Goodwill Industries	Prevent+Ed	Starkloff Disability Institute	Wyman Center, Inc.
MindsEye Radio	Provident Inc.	STL Village, Inc.	Young Men's Christian Association of Edwardsville
Mission St. Louis	R3 Development NFP	Sts. Joachim & Ann Care Services	Young Women's Christian Assoc. Southwestern IL
Monarch Immigrant Services	Ready Readers	The Core Collective at St. Vincent	Youth and Family Center
	Rebuilding Together St. Louis	The Eagle's Nest of St. Clair County	Youth In Need
	Riverbend Family Ministries, NFP	The Oasis Institute	YWCA of Metropolitan St. Louis

YOUR INVESTMENT

Our United Way of Greater St. Louis (UWGSL) donors are passionate about the communities they call home. They want opportunities to get involved and to give back to meaningful causes. When you partner with UWGSL, you can rest assured that your investment has a real impact in local communities, as money raised here stays in the St. Louis region to help our neighbors, family, and friends.

FUNDED AGENCY TESTIMONIALS

THANKS TO UNITED WAY'S COMMITMENT TO COLLABORATION AND THEIR INVESTMENT IN AGENCIES LIKE RIVERBEND FAMILY MINISTRIES, WE CAN **CONNECT INDIVIDUALS WITH THE RIGHT RESOURCES AT THE RIGHT TIME** — WHETHER IT'S A SHOWER, ADDICTION RECOVERY SUPPORT, OR A PATHWAY TO LONG-TERM STABILITY. THEIR SUPPORT ENSURES THAT NO ONE HAS TO WALK THIS JOURNEY ALONE, AND WE ARE SO GRATEFUL FOR THEIR **PARTNERSHIP IN TRANSFORMING LIVES."**

— RACHEL CRADDICK
Fund Development Director
Riverbend Family Ministries



We couldn't do what we do without the support of organizations like United Way and the people who give to United Way. **THAT'S HOW WE HELP FUND OUR PROGRAMMING** whether it's through the staff that are on the ground helping educate and deliver the services we provide to the families, helping to facilitate our support groups, funding our ALS clinics, funding research, etc. So, folks giving to United Way helps the ALS Association greatly and we couldn't do it without them."

— JOSH NUSS

Territory Executive
ALS Association



"Throughout the year, we are extremely grateful for our partnership with United Way. We are **THRILLED AND HONORED TO BE A PART OF THE FABRIC OF THE COMMUNITY** and one of United Way's safety net agencies. We are very busy during Christmas time with our fundraising, and large Christmas distributions and toy assistance, and United Way is **HELPING US MEET THE NEEDS OF THE COMMUNITY RIGHT HERE IN GREATER ST. LOUIS.**"

— MAJOR ADAM MOORE

General Secretary and St. Louis Area Commander
The Salvation Army of Greater St. Louis

VOLUNTEER
DONATE
GET INVOLVED

\$20

provides 2 children with a blanket for nap time

\$100

provides 2 hours of nursing support to a senior

\$500

provides a one-week camp scholarship to a child with disabilities

\$1000

provides 7-8 counseling sessions for a neighbor seeking mental health support

helpingpeople.org/donate



LEADERSHIP GIVING SOCIETY

LEADERSHIP GIVING SOCIETIES

In the dynamic landscape of community engagement and philanthropy, United Way of Greater St. Louis (UWGSL) Leadership Giving Societies (LGS), comprising over 7,000+ members, know the power of collective giving. The **de**

Tocqueville Society members contribute \$10,000 or more, **Leadership Givers** contribute \$1,000 or more, and **United Young Leaders**, geared toward young professionals 35 and under, contribute \$25 or more annually.

SOCIETY BENEFITS

- Networking events with local leaders and likeminded philanthropists
- Personal/professional development programs
- Invitations to premier UW donor events
- Exclusive, hands-on volunteer projects
- Educational workshops designed to enhance your charitable giving

MEMBERSHIP

UYL MEMBERSHIP

\$25-\$999

CCS | MLS | WLS | MCLS

JOIN ONE OR MORE, INCLUDING UYL

\$1,000 - \$9,999

DE TOCQUEVILLE

\$10,000+



**CHARMAINE CHAPMAN
LEADERSHIP
SOCIETY**



**DE TOCQUEVILLE
LEADERSHIP
SOCIETY**



**MEN'S
LEADERSHIP
SOCIETY**



**MULTICULTURAL
LEADERSHIP
SOCIETY**



**UNITED
YOUNG
LEADERS**



**WOMEN'S
LEADERSHIP
SOCIETY**

STEP-UP PROGRAMS

UWGSL offers two Step-Up programs to help make charitable giving accessible to donors who want to begin or extend their donor journey.



In collaboration with the Regional Business Council, UWGSL's **RBC Step-Up Program** is a 3-year program designed to assist women and people of color become members of our Leadership Giving Societies.



deTocqueville

UWGSL offers a **de Tocqueville Step-Up Program** that provides a flexible pathway that is customizable for current donors based on their most recent gift to become members of the de Tocqueville Society and for new donors with a gift of \$3,000 or more.

To learn more about UWGSL Leadership Giving Societies, de Tocqueville Society, United Young Leaders, and our Step-Up Programs, visit us online at helpingpeople.org/leadership-giving/

PLANNED GIVING

Your greatest gift is your legacy. Elevate your philanthropy into a lasting legacy with United Way of Greater St. Louis (UWGSL).

Whether you're driven by immediate impact or creating a legacy that spans generations, UWGSL Philanthropy team can help you with your legacy gift planning.

THE DONOR JOURNEY

Every donor's philanthropic journey is unique and evolves with each age and stage in life, offering new opportunities for giving.

As your partner, UWGSL can help you maximize the benefits of your charitable giving, both today and tomorrow.

LEGACY. FAMILY. COMMUNITY.

GIVE TODAY AND PLAN FOR TOMORROW

When you give to United Way of Greater St. Louis, your donation is amplified by other generous donors in the region.

You can make an annual gift through your donor advised fund, workplace giving campaign, or appreciated securities UWGSL can help turn your generosity today into a legacy for tomorrow. You can name us as a beneficiary of a bequest and can even leave the remainder of your donor advised fund to us when you are finished using it. We can also help you with charitable gift annuities and trusts. UWGSL helps support donors in every age and stage of their life and legacy.



MAKE YOUR MARK TODAY | CONTACT US
314.539.4041

GET HELP

CALL 211

Call 211 or visit 211Helps.org, and quickly and efficiently locate the services you need. Whether it is utility assistance, eviction prevention, food, senior care or counseling, United Way of Greater St. Louis 211 connects you with local agencies that can help you.

FIND HELP FOR:

- Food, clothing, rent and utility assistance
- Physical and mental health resources
- Job programs
- Disabilities support
- Support for children, youth, seniors and families

GIVE HELP

STLVolunteer.org

There are many ways to make a difference. Lend your time and make your voice even louder. With thousands of volunteer opportunities every year, you'll be sure to find a project that inspires you to help others. You can also learn how to join a board and get specific leadership volunteer opportunities.

SEARCH BY:

- Your passion
- Group projects
- Family or youth projects
- Specific dates or times
- Recurring opportunities
- Skill-based projects
- Location

UNITE WITH US.
VOLUNTEER | DONATE | GET INVOLVED



UNITED WAY
Greater St. Louis

Downtown St. Louis
(314) 421-0700

West Region
(314) 421-0700

Illinois Region (North & South)
(314) 539-4132

**CONNECT
WITH US!**
HELPINGPEOPLE.ORG

