UNITED WAY OF GREATER ST. LOUIS

UNITED IMPACT

UNITE WITH US.

UNITED WAY OF GREATER ST. LOUIS

VOLUNTEER | DONATE | GET INVOLVED
A BRIGHTER FUTURE FOR US ALL

There is power in numbers and philanthropy plays such a critical role in the overall health and vitality of our community. When we operate together, our partnership strengthens our region. When we leverage our collective strengths, we transform the lives of individuals and families, moving those experiencing setbacks from crisis to stability.

For more than a century, the United Way of Greater St. Louis has remained dedicated to helping people live their best possible lives by providing critical support to millions of neighbors, empowering them on their path to success. This is what fuels our passion.

By working together, we support a network of over 160 nonprofit agencies with vital funding and training, allowing United Way to change lives through quality education, safe and healthy homes, economic mobility, reliable transportation, physical activity, nutrition, and quality healthcare — all essential elements to overall well-being.

Our focus on impact and multiplier effect is what sets us apart. We address varied challenges while working to maximize donor investments to ensure every contribution has a far-reaching sustainable effect. When we combine the expertise of our nonprofit agencies with United Way’s innovation, unique structure, direct services, and capacity-building, we work in unison to provide an unparalleled safety net of resources serving our region.

Through corporate support and partnerships, United Way is amplifying impact, changing lives, and strengthening our region across two states and sixteen counties, annually. Our collective efforts are making our region strong and resilient. Together, we are more than a fundraising campaign; we are a movement.

That’s The Power of United Impact!

WHO WE ARE

OUR MISSION

United Way of Greater St. Louis (UWGLS) mobilizes the community with one goal in mind—helping people live their best possible lives.

OUR VISION

United Way of Greater St. Louis is a catalyst for addressing the community’s most pressing challenges. In conjunction with our partners, United Way is recognized as making a meaningful and sustained difference in the lives of individuals and families in need in our region.

WHAT WE DO

WE EMPOWER OUR NEIGHBORS

We unite people, resources and funding to help build strong and equitable communities where everyone can thrive.

Throughout 16 counties in Missouri and Illinois, we equip over 160 local nonprofits with vital funding and training resources to keep our region’s safety net responsive and resilient.

United Way focuses on addressing regional needs that align with food, shelter, and transportation and longer-term support of job training, youth programming, education and counseling.

Our annual community campaign brings together thousands of individuals, companies, unions and foundations to help make a collective impact on the communities we serve.

A better tomorrow starts today. Together, we can make our region healthier, resilient, and a more caring place for all of us.

MAKE A GIFT TODAY OR LEARN MORE AT HELPINGPEOPLE.ORG
United Way of Greater St. Louis (UWGSL) provides vital funding to a safety net of agencies, helping millions of people across the region. Grants and investments help address emerging needs in our five impact areas. Our safety net of agencies strive to provide programs and assistance to help with basic needs, early childhood and youth success, jobs and financial mobility, health and well-being, as well as community stability and crisis response. In all, we achieve tangible results through investments, connections and transformative efforts that lead to thriving communities.

**A SAFETY NET FOR THE ENTIRE REGION**

**OUR AREAS OF IMPACT**

**BASIC NEEDS**
By supporting people’s basic needs, we are helping to stabilize people so they can be better positioned to become independent later.

- 335,222 people received help with food, shelter, safety, transportation, utility support, and more

**JOBS & FINANCIAL MOBILITY**
If families and individuals have secure financial footing, they are less likely to experience instability and more likely to succeed.

- 22,385 people obtained job readiness skills, employment support, and financial education and coaching

**EARLY CHILDHOOD & YOUTH SUCCESS**
When kids are safe, nurtured, and ready to learn, they are more likely to graduate, succeed and become productive citizens.

- 151,611 children and youth received support focused around early education/development, sports and recreation, continued education and mentorship

**HEALTH & WELL-BEING**
Being healthy is vital for children to grow and develop, and for adults to live a full and productive quality of life.

- 422,204 people experienced fewer mental, emotional, behavioral symptoms along with chronic health support, disability services, and substance abuse programs

**COMMUNITY STABILITY & CRISIS RESPONSE**
A resilient, prepared and safe community can strengthen and enhance the lives of its members, affording them the necessary tools to thrive.

- 204,934 people were connected to resources and support for both the everyday and unexpected emergencies

**UNITED TO AMPLIFY IMPACT**
Our efforts show when we have been successful and when more is needed. United Way supports a wide lens of data sets and tracked outcomes, along with measurement tools to guide our work and to know what is really working to help our communities achieve greater stability and better outcomes.

- 227 agencies directly funded
- 167,353 households across the region stabilized by receiving support to meet immediate basic needs
- 22,447 clients supported to successfully manage health conditions
- 28,879 clients supported resulting in fewer behavioral health needs
- 1,360 families and households helped through hardship funds
- 100,000 more than 100,000 needs identified and connected to community resources

**WHAT WE’VE ACHIEVED**

- $44 million to support core needs and agency infrastructure across the region
- $1.45 million dollars invested to meet emergency needs
- $17.37 million individuals achieved improved financial mobility and workforce advancements
- 1,450 families and households helped through hardship funds

**OUR IMPACT IN THE ST. LOUIS COMMUNITY**

- 1 million people in our region helped each year
- 16 counties in Illinois and Missouri
- 1 in 3 neighbors helped in the St. Louis community

Data reflects 2023 impact results.
SIGNATURE PROGRAMS

In addition to supporting a strong network of quality agencies, United Way believes in creating solutions for our community’s most pressing needs through public and private partnerships to transform the region on an individual, agency, and community level.

Each year, millions of dollars are invested into these innovative programs and initiatives, empowering people to gain independence, improve their health and advance their economic footing.

THE SIGNATURE PROGRAMS

SIGNATURE PROGRAMS

211

United Way 2-1-1

United Way connects individuals to programs, resources, disaster services and possibilities across Missouri and southern Illinois 24/7.

211helps.org

Our comprehensive database of over 24,000 non-profit partners and programs supported 205,763+ contacts in 2023. Our innovative 211Counts dashboard, created in conjunction with Washington University’s Health Communication Research Laboratory, assesses and captures needs in real time, acting as a barometer for community need.

SAFETY NET MEMBER AGENCIES 2024-2026

United Way partners with nonprofits that create equitable conditions and opportunities across our region. We fund more than 160 nonprofits to sustain a strong safety net and make sure local people’s needs can be met. As partner nonprofits, these agencies deliver programs and services so all people across our region can succeed and thrive.

SAFETY NET MEMBER AGENCIES 2024-2026

MERS/Missouri Goodwill Industries
MindEye Radio
Mission St. Louis
NAMI of Southwestern Illinois
NAMI St. Louis
National Hispanic Foundation
National Multiple Sclerosis Society - Gateway/Atlanta Chapter
Northside Youth And Senior Service Center, Inc.
NPower, Inc.
Nurses for Newborns
Oasis Women’s Center
Operation Search, Inc.
Paraguay, Inc.
Parents As Teachers National Center, Inc.
Pete and Paul Community Services, Inc.
PoP Bird, Inc.
Preferred Family Healthcare
Presbyterian Children’s Homes and Services
Preservation
President Inc.
R3 Development NFP
Ready Readers
Rebuilding Together St. Louis/ Region Family Ministries, NFP
Riverbend Head Start
Riverbend Head Start and Family Services, Inc.
Safe Connections
Saint Louis Counseling, Inc.
Saint Louis Crisis Nursery
Senior Services Plus, Inc.
Shawnee Forest Camp, Inc.
Southside Early Childhood Center
St. John’s Community Care
St. Joseph Institute for the Deaf
St. Louis Arc
St. Louis Area Foodbank, Inc.
St. Louis Public Schools Foundation

100 NEEDIEST

For more than a century, the 100 NEEDIEST program has been helping thousands of families and individuals during the holidays throughout the St. Louis region. In 2023, nearly $1.6 million was raised impacting over 13,500 individuals, including 7,078 children and numerous veterans. Through a partnership with United Way of Greater St. Louis and the St. Louis Post Dispatch, 100% of the funds raised went directly to the clients. Those donations purchased holiday dinners, clothing, household goods, medication, and helped many families meet their basic needs.

100NEEDIESTCases.org
Our United Way donors are passionate about the communities they call home. They want opportunities to get involved and to give back to meaningful causes. When you partner with United Way, you can rest assured that your investment has a real impact in local communities, as money raised here stays in the St. Louis region to help our neighbors, family, and friends.

**YOUR INVESTMENT**

“Supporting our nation’s military veterans is paramount. United Way’s partnership with Eagle’s Nest of St. Clair County has been crucial in providing wraparound services for employment and permanent housing through intensive case management. Together, we ensure every veteran receives the support they deserve for a successful transition to self-sufficiency.”

— Christopher Williams
Executive Director
The Eagle’s Nest of St. Clair County

“We are extremely grateful for United Way’s funding. The funding really fills the gaps for all of our programs where I know if we did not receive that funding, we would be limited in how many people with epilepsy that we’re able to provide support, education and assistance to.”

— Christy Polk
Interim Executive Director
Epilepsy Foundation

“With the support from United Way funding, Girls Inc. has the opportunity to advance real, equitable change for women and gender equality across the St. Louis area by breaking down barriers, expanding opportunities, and changing systems. Expected outcomes include an increased number of young women graduating college, an increased network of influence for girls from historically marginalized groups; and job placement in high-paying, positions of leadership. Thank you, United Way for staying the course for 100 years by helping make the difference in the lives of the underserved and under resourced communities.”

— Cheryl Jones
President and CEO - Girls Inc. of St. Louis

| $1000 | provides 7-8 counseling sessions for a neighbor seeking mental health support |
| $500 | provides a one-week camp scholarship to a child with disabilities |
| $20 | provides 2 children with a blanket for nap time |
| $100 | provides 2 hours of nursing support to a senior |

Helping make the difference in the lives of the underserved and under resourced communities.

helpingpeople.org/donate
LEADERSHIP GIVING SOCIETIES

In the dynamic landscape of community engagement and philanthropy, UWGSL Leadership Giving Societies (LGS), comprising over 7,000+ members, know the power of collective giving. The de Tocqueville Society members contribute $10,000 or more, Leadership Givers contribute $1,000 or more, and United Young Leaders, geared toward young professionals 35 and under, contribute $25 or more annually.

SOCIETY BENEFITS

• Networking events with local leaders and likeminded philanthropists
• Personal/professional development programs
• Invitations to premier UW donor events
• Exclusive, hands-on volunteer projects
• Educational workshops designed to enhance your charitable giving

MEMBERSHIP

UYL MEMBERSHIP
$25-$999
CCS | MLS | WLS | MCLS
JOIN ONE OR MORE, INCLUDING UYL
$1,000 - $9,999
DE TOCQUEVILLE
$10,000+

STEP-UP PROGRAMS

UWGSL offers two Step-Up programs to help make charitable giving accessible to donors who want to begin or extend their donor journey.

To learn more about UWGSL Leadership Giving Societies, de Tocqueville Society, United Young Leaders, and our Step-Up Programs, visit us online at helpingpeople.org/leadership-giving/

PLANNED GIVING

Your greatest gift is your legacy. Elevate your philanthropy into a lasting legacy with United Way of Greater St. Louis.

Whether you’re driven by immediate impact or creating a legacy that spans generations, United Way’s Philanthropy team can help you with your legacy gift planning.

THE DONOR JOURNEY

Every donor’s philanthropic journey is unique and evolves with each age and stage in life, offering new opportunities for giving.

As your partner, United Way can help you maximize the benefits of your charitable giving. Both today and tomorrow.

LEADERSHIP GIVING SOCIETY

LEADERSHIP GIVING SOCIETY

DE TOCQUEVILLE LEADERSHIP SOCIETY

MEN’S LEADERSHIP SOCIETY

MULTICULTURAL LEADERSHIP SOCIETY

UYL UNITED YOUNG LEADERS

WOMEN’S LEADERSHIP SOCIETY

LEGACY GIFTS

ANNUAL GIFTS

YOU

COMMUNITY

FAMILY

GIVE TODAY AND PLAN FOR TOMORROW

When you give to United Way of Greater St. Louis, your donation is amplified by other generous donors in the region.

You can make an annual gift through your donor advised fund, workplace giving campaign, or appreciated securities. UWGSL can help turn your generosity today into a legacy for tomorrow. You can name us as a beneficiary of a bequest and can even leave the remainder of your donor advised fund to us when you are finished using it. We can also help you with charitable gift annuities and trusts. United Way helps support donors in every age and stage of their life and legacy.

MAKE YOUR MARK TODAY | CONTACT US 314.539.4041
CALL 211

One call to 211, or visit 211Helps.org, and you can quickly and efficiently locate the services you need. Whether it is utility assistance, eviction prevention, food, senior care or counseling, United Way 211 connects you with local agencies that can help you.

FIND HELP FOR:
- Food, clothing, rent and utility assistance
- Physical and mental health resources
- Job programs
- Disabilities support
- Support for children, youth, seniors and families

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STLVolunteer.org

There are many ways to make a difference. Lend your time and make your voice even louder. With thousands of volunteer opportunities every year, you’ll be sure to find a project that inspires you to help others. You can also learn how to join a board and get specific leadership volunteer opportunities.

SEARCH BY:
- Your passion
- Group projects
- Family or youth projects
- Specific dates or times
- Recurring opportunities
- Skill-based projects
- Location

CONNECT WITH US!

Downtown St. Louis
(314) 421-0700

West Region
(636) 939-3300

Illinois Region (North & South)
(314) 539-4132