UNITED WAY OF GREATER ST. LOUIS

UNITED IMPACT

UNITE WITH US.

VOLUNTEER | DONATE | GET INVOLVED
A BRIGHTER FUTURE FOR US ALL

There is power in numbers and philanthropy plays such a critical role in the overall health and vitality of our community. When we operate together, our partnership strengthens our region. When we leverage our collective strengths, we transform the lives of individuals and families, moving those experiencing setbacks from crisis to stability.

For more than a century, the United Way of Greater St. Louis has remained dedicated to helping people live their best possible lives by providing critical support to millions of neighbors, empowering them on their path to success. This is what fuels our passion.

By working together, we support a network of over 160 nonprofit agencies with vital funding and training, allowing United Way to change lives through quality education, safe and healthy homes, economic mobility, reliable transportation, physical activity, nutrition, and quality healthcare—all essential elements to overall well-being.

Our focus on impact and multiplier effect is what sets us apart. We address varied challenges while working to maximize donor investments to ensure every contribution has a far-reaching sustainable effect. When we combine the expertise of our nonprofit agencies with United Way’s innovation, unique structure, direct services, and capacity-building, we work in unison to provide an unparalleled safety net of resources serving our region.

Through donor and corporate support, United Way is amplifying impact, changing lives, and strengthening our region across two states and sixteen counties, annually. Our collective efforts are making our region strong and resilient. Together, we are more than a fundraising campaign; we are a movement.

That’s the Power of United Impact!

WHO WE ARE

OUR MISSION
United Way of Greater St. Louis (UWGSL) mobilizes the community with one goal in mind—helping people live their best possible lives.

OUR VISION
United Way of Greater St. Louis is a catalyst for addressing the community’s most pressing challenges. In conjunction with our partners, United Way is recognized as making a meaningful and sustained difference in the lives of individuals and families in need in our region.

WHAT WE DO

WE EMPOWER OUR NEIGHBORS
We unite people, resources, and funding to help build strong and equitable communities where everyone can thrive.

Throughout 16 counties in Missouri and Illinois, we equip over 160 local nonprofits with vital funding and training resources to keep our region’s safety net responsive and resilient.

United Way focuses on addressing regional needs that align with food, shelter, and transportation and longer-term support of job training, youth programming, education, and counseling.

Our annual community campaign brings together thousands of individuals, companies, unions and foundations to help make a collective impact on the communities we serve.

A better tomorrow starts today. Together, we can make our region healthier, resilient, and a more caring place for all of us.

MAKE A GIFT TODAY OR LEARN MORE AT HELPINGPEOPLE.ORG
United Way of Greater St. Louis (UWGSL) provides vital funding to a safety net of agencies, helping millions of people across the region. Grants and investments help address emerging needs in our five impact areas. Our safety net of agencies strive to provide programs and assistance to help with basic needs, early childhood and youth success, jobs and financial mobility, health and well-being, as well as community stability and crisis response. In all, we achieve tangible results through investments, connections and transformative efforts that lead to thriving communities.

Our efforts show when we have been successful and when more is needed. United Way supports a wide lens of data sets and tracked outcomes, along with measurement tools to guide our work and to know what is really working to help our communities achieve greater stability and better outcomes.

167,353 households across the region stabilized by receiving support to meet immediate basic needs

22,447 clients supported to successfully manage health conditions

28,879 clients supported resulting in fewer behavioral health needs

3,630 CIE users collaborated across:
742 programs
4 hospital systems
11,938 data & cases solved

1,360 families and households helped through hardship funds

5,370 households received holiday assistance through 100 Neediest Cases

2,740 transportation needs facilitated to achieve jobs or medical appointments

$17.37M families and households helped through hardship funds

$1.45M dollars invested to meet emergency needs

$44M to support core needs and agency infrastructure across the region

1M people in our region helped each year

16 counties in Illinois and Missouri

1in3 neighbors helped in the St. Louis community

227 safety net, targeted, and system change agencies directly funded

100,000 inquiries managed through United Way 211

205,000 needs identified and connected to community resources

185,000 through United Way 211

2,740 families and households helped through hardship funds

Data reflects 2023 impact results.
SIGNATURE PROGRAMS

In addition to supporting a strong network of quality agencies, United Way believes in creating solutions for our community’s most pressing needs through public and private partnerships to transform the region on an individual, agency, and community level. Each year, millions of dollars are invested into these innovative programs and initiatives, empowering people to gain independence, improve their health and advance their economic footing.

IMPACT INITIATIVES

DIVERSITY, EQUITY, AND INCLUSION (DEI)

UNITED FOR FAMILIES

FINANCIAL STABILITY INITIATIVES

SYSTEMS CHANGE

UNITED WAY 2+1

Our comprehensive database of over 24,000 non-profit partners and programs supported 205,763+ contacts in 2023. Our innovative 21 Helps search engine, created in conjunction with Washington University’s Health Communication Research Laboratory, assesses and captures needs in real time, acting as a barometer for community need.

21helps.org

21helps.org/cie-stl/

211Volunteer.org

100NeediestCases.org

UNITED FOR FAMILIES

SAFETY NET MEMBER AGENCIES 2024-2026

United Way partners with nonprofits that create equitable conditions and opportunities across our region. We fund more than 160 nonprofits to sustain a strong safety net and make sure local people’s needs can be met. As partner nonprofits, these agencies deliver programs and services so all people across our region can succeed and thrive.

Affinia Healthcare, Inc
Agape Ministry of Warren County, Inc
Alcoholic Rehabilitation Community Home
Almost Home, Inc
American Cancer Society
American Heart Association Greater St. Louis Chapter
American Lung Association in Missouri
American National Red Cross of South Central Illinois
American Red Cross of Greater St. Louis
Amyotrophic Lateral Sclerosis Association St. Louis Chapter
Annie Malone Children and Family Service Center
Asthma and Allergy Foundation of America St. Louis Chapter
Betterment Federation, Inc.
CareNet Community Clinic
Big Brothers Big Sisters of Eastern Missouri
Big Brothers Big Sisters of Southwestern Illinois
Bilingual International Assistance Services of Greater St. Louis
Boy Scouts of America, Inc.
Greater St. Louis Area Council
Boys and Girls Club of Alton, Inc.
Boys and Girls Clubs of Greater St. Louis, Inc.
Boys Hope Girls Hope of St. Louis, Inc.
Brightpoint
Cardinal Glennier Senior Services
Centers Family Solutions
CRS of Southwestern Illinois
CSAR of St. Louis
Catholic Charities of Madison County
Catholic Charities of St. Louis
Catholic Urban Programs
Center for Hearing and Speech
Central Institute for the Deaf
Child Center Magrope
Community Action Agency of St. Louis County, Inc.
Community Care Center, Inc.
Community Council of St. Charles County
Community Living, Inc.
Compass Health Inc.
Coordinated Youth and Human Services
Cornerstone Center for Early Learning, Inc.
Covenant House Missouri
Deaconess Faith Community Nurse Ministry
Delta Center for Independent Living
Delta Gamma Center for Children with Visual Impairments
Doorways/InnPlace Residents
Down Syndrome Association of Greater St. Louis
 dużo Dogs, Inc.
Easternsi Midwest
Emmaus Homes, Inc.
Employment Connection
Empower Missouri
Gateway Region YMCA
Edgebrook Children and Family Services, Inc.
FamilyForward
Lutheran and Families Support Center
Foster and Adoptive Care Coalition
Gateway-Region YMCA
Gene Stays Girls and Boys Club of St. Louis, Inc.
Girl Scouts of Central Illinois
Girl Scouts of Eastern Missouri
Girl Scouts of Southern Illinois
Grandpa’s Road of St. Louis
Good Shepherd Children and Family Services
Guardian Angel Settlement
Harris House Foundation
Highland Area Christian Service Ministry
Home Sweet Home
Humanitari
Illinois Center for Autism
Immigrant Home English Learning Program
IMPACT Center for Independent Living (CIL)
Independence Center
Infant Loss Resources
International Institute of Metropolitan St. Louis
Jewish Community Center
Jewish Family Services of St. Louis
Jewish Federation of St. Louis
Justine Peterson Housing and Retirement Corporation
Keyway Center for Diversion and Recovery
Kids In The Middle, Inc.
LifeWay STL
Kreative Kids Learning Center
Land of Lincoln Legal Aid, Inc.
Legal Services of Eastern Missouri, Inc.
Lenegy Child and Family Center
Lessie Bates Davis Neighborhood House, Inc.
Leuc Cvic Center, Inc.
LifeBridge Partnership
Lincoln County Council Aging
Lupus Foundation of America Heartland Chapter Inc.
Lutheran Children and Family Services of Illinois
Lutheran Family and Children’s Services of Illinois
Lutheran Senior Services
Madison County Urban League, Inc.
Megan Miller Foundation
Memory Care Home Solutions
MERS/Missouri Goodwill Industries
MindEye Radio
Mission St. Louis
NAMI of Southwest Illinois
NAMI St. Louis
National Society forsteran Recovery
National Multiple Sclerosis Society Gateway/Atlanta Chapter
Northside Youth and Senior Service Center, Inc.
NPower, Inc.
Nurses for Newborns
Oasis Women’s Center
Operation Food Search, Inc.
Paraguay, Inc.
Parents As Teachers National Center, Inc.
Peter & Paul Community Services, Inc.
Pony Bird, Inc.
Preferred Family Healthcare
President’s Children’s Homes and Services
PreventEd
President Inc.
R3 Development NF
Ready Readers
Rebuilding Together St. Louis
Rebuilding Family Ministries, NF
Riverbend Head Start and Family Services, Inc.
Safe Connections
Saint Louis Counseling, Inc.
Saint Louis Crisis Nursery
Senior Services Plus, Inc.
Sherwood Forest Camp, Inc.
Southside Early Childhood Learning Center
St. John’s Community Care
St. Joseph Institute for the Deaf
St. Louis Arc
St. Louis Area Foodbank, Inc.
St. Louis Arc
St. Louis Community College at Forest Park
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis Nursery
St. Louis Crisis N
Our United Way donors are passionate about the communities they call home. They want opportunities to get involved and to give back to meaningful causes. When you partner with United Way, you can rest assured that your investment has a real impact in local communities, as money raised here stays in the St. Louis region to help our neighbors, family and friends.

**YOUR INVESTMENT**

“We are extremely grateful for United Way’s funding. The funding really fills the gaps for all of our programs where I know if we did not receive that funding, we would be limited in how many people with epilepsy that we’re able to provide support, education and assistance to.”

— Christy Polk
Interim Executive Director
Epilepsy Foundation

“Supporting our nation’s military veterans is paramount. United Way’s partnership with Eagle’s Nest of St. Clair County has been crucial in providing wraparound services for employment and permanent housing through intensive case management. Together, we ensure every veteran receives the support they deserve for a successful transition to self-sufficiency.”

— Christopher Williams
Executive Director
The Eagle’s Nest of St. Clair County

**FUNDED AGENCY TESTIMONIALS**

“With the support from United Way funding, Girls Inc. has the opportunity to advance real, equitable change for women and gender equality across the St. Louis area by breaking down barriers, expanding opportunities, and changing systems. Expected outcomes include an increased number of young women graduating college, an increased network of influence for girls from historically marginalized groups; and job placement in high-paying, positions of leadership. Thank you, United Way for staying the course for 100 years by helping make the difference in the lives of the underserved and under resourced communities.”

— Cheryl Jones
President and CEO - Girls Inc. of St. Louis

<table>
<thead>
<tr>
<th>Amount</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>$1000</td>
<td>Provides 7-8 counseling sessions for a neighbor seeking mental health support</td>
</tr>
<tr>
<td>$500</td>
<td>Provides a one-week camp scholarship to a child with disabilities</td>
</tr>
<tr>
<td>$100</td>
<td>Provides 2 hours of nursing support to a senior</td>
</tr>
<tr>
<td>$20</td>
<td>Provides 2 children with a blanket for nap time</td>
</tr>
</tbody>
</table>

helpingpeople.org/donate
LEADERSHIP GIVING SOCIETIES

In the dynamic landscape of community engagement and philanthropy, UWGSL Leadership Giving Societies (LGS), comprising over 7,000+ members, know the power of collective giving. The de Tocqueville Society members contribute $10,000 or more, Leadership Givers contribute $1,000 or more, and United Young Leaders, geared toward young professionals 35 and under, contribute $25 or more annually.

SOCIETY BENEFITS

- Networking events with local leaders and like-minded philanthropists
- Personal/professional development programs
- Invitations to premier UW donor events
- Exclusive, hands-on volunteer projects
- Educational workshops designed to enhance your charitable giving

MEMBERSHIP

UWGSL OFFERS TWO STEP-UP PROGRAMS TO HELP MAKE CHARitable GIVING ACCESSIBLE TO DONORS WHO WANT TO BEGIN OR EXTEND THEIR DONOR JOURNEY.

UWGSL OFFERS A DE TOCQUEVILLE STEP-UP PROGRAM THAT PROVIDES A FLEXIBLE PATHWAY THAT IS CUSTOMIZABLE FOR CURRENT DONORS BASED ON THEIR MOST RECENT GIFT TO BECOME MEMBERS OF THE DE TOCQUEVILLE SOCIETY AND FOR NEW DONORS WITH A GIFT OF $3,000 OR MORE.

In collaboration with the Regional Business Council, UWGSL’s RBC Step-Up Program is a 3-year program designed to assist women and people of color become members of our Leadership Giving Societies.

LEADERSHIP GIVING SOCIETY

DE TOCQUEVILLE LEADERSHIP SOCIETY

MEN’S LEADERSHIP SOCIETY

MULTICULTURAL LEADERSHIP SOCIETY

WOMEN’S LEADERSHIP SOCIETY

PLANNED GIVING

Your greatest gift is your legacy. Elevate your philanthropy into a lasting legacy with United Way of Greater St. Louis.

Whether you’re driven by immediate impact or creating a legacy that spans generations, United Way’s Philanthropy team can help you with your legacy gift planning.

THE DONOR JOURNEY

Every donor’s philanthropic journey is unique and evolves with each age and stage in life, offering new opportunities for giving.

As your partner, United Way can help you maximize the benefits of your charitable giving, both today and tomorrow.

MAKE YOUR MARK TODAY

To learn more about UWGSL Leadership Giving Societies, de Tocqueville Society, United Young Leaders, and our Step-Up Programs, visit us online at helpingpeople.org/leadership-giving/

CONTACT US

314.539.4041

GIVE TODAY AND PLAN FOR TOMORROW

When you give to United Way of Greater St. Louis, your donation is amplified by other generous donors in the region.

You can make an annual gift through your donor advised fund, workplace giving campaign, or appreciated securities. UWGSL can help turn your generosity today into a legacy for tomorrow. You can name us as a beneficiary of a bequest and can even leave the remainder of your donor advised fund to us when you are finished using it. We can also help you with charitable gift annuities and trusts. United Way helps support donors in every age and stage of their life and legacy.

LEADERSHIP GIVING SOCIETIES

To learn more about UWGSL Leadership Giving Societies, de Tocqueville Society, United Young Leaders, and our Step-Up Programs, visit us online at helpingpeople.org/leadership-giving/
GET HELP

CALL 211

Call 211 or visit 211Helps.org to quickly and efficiently locate the services you need. Whether it is utility assistance, eviction prevention, food, senior care or counseling, United Way 211 connects you with local agencies that can help you.

FIND HELP FOR:

• Food, clothing, rent and utility assistance
• Physical and mental health resources
• Job programs
• Disabilities support
• Support for children, youth, seniors and families

UNITE WITH US.

VOLUNTEER | DONATE | GET INVOLVED

GIVE HELP

STLVolunteer.org

There are many ways to make a difference. Lend your time and make your voice even louder. With thousands of volunteer opportunities every year, you’ll be sure to find a project that inspires you to help others. You can also learn how to join a board and get specific leadership volunteer opportunities.

SEARCH BY:

• Your passion
• Group projects
• Family or youth projects
• Specific dates or times
• Recurring opportunities
• Skill-based projects
• Location

CONNECT WITH US!

Downtown St. Louis  (314) 421-0700
West Region  (636) 939-3300
Illinois Region (North & South)  (314) 539-4132