HOW DO WE HELP THE COMMUNITY?

WE STRENGTHEN OUR REGION

- We unite people, resources, and funding to help build strong and equitable communities where everyone can thrive.
- 1 million people in our area are helped each year by United Way-supported nonprofits—that’s 1 in 3 people in 16 counties throughout Missouri and Illinois.
- We focus on 5 impact areas: basic needs, early childhood and youth success, jobs and financial mobility, health and wellness, and community stability and crisis response.
- We help with immediate basic needs such as food, shelter, and transportation and long-term support such as youth programming, education, job training, and counseling.
- We connect people with causes close to their hearts and inspire them to roll up their sleeves and give back to the community.
- This is more than a fundraising campaign. Together we are a movement.

WHY IS UNITED WAY OF GREATER ST. LOUIS CRITICAL TO OUR COMMUNITY?

WE EMPOWER PEOPLE

- Without United Way funding, some organizations would not have the ability to help as many people. This is why the United Way Community Campaign is so important—your support means continued funding for more than 160 nonprofits and services like the 211 helpline, financial stability initiatives, and racial equity programs.
- Over the past century, our local United Way has raised nearly $3 billion to support the community.
- Instead of focusing on a single cause or issue, United Way supports hundreds of causes to help the community.
- The need in our region is still great. The top requests are for housing, utility assistance, and food resources.
- 43% of all households in the St. Louis region do not have the monthly income to meet their basic needs—necessities like rent, utilities, food, medical expenses, and transportation.
- Over 400,000 of those served by United Way programs and partners are children and youth.
- 93% of United for Families (UFF) participants created a plan for their family to stabilize and thrive.
- A monthly gift of just $5 to United Way provides formula to one infant for a month.
- A one-time gift of $25 provides 100 meals to low-income children, families, and seniors.
• An annual gift of $500 provides 10 hours of employment training or job coaching to an unemployed or underemployed neighbor.

WHY DOES COLLECTIVE GIVING MATTER?

WE AMPLIFY IMPACT

• We provide over 44 million dollars in funding to 227 agencies across the region. (This includes safety net, targeted, and systems change.)
• We answer over 200,000 calls for help each year through United Way 211, a free resource, available 24/7 to find providers, programs, and services for those in need.
• Broadened the availability of behavioral health resources for children and families in Missouri and Illinois through a $400,000 focused allocation from our Regional Investment Committee.
• We helped over 160,000 households across the region gain access to essential resources.
• Awarded more than $775,000 to nonprofit agencies for the Targeted Funding Pool focusing on emerging and emergency initiatives.
• Infused an additional $6.5 million into the local community through state partnerships in Missouri and Illinois.
• Increased the reach and impact of the Community Information Exchange by adding over 300 community-based organizations and three major hospital systems across Missouri and Illinois.