HOW UNITED WAY HELPS THE ST. LOUIS COMMUNITY

- United Way of Greater St. Louis' story began in 1922, and 100 years later our mission remains the same – helping local people live their best possible lives.
- We unite people, resources and funding to help build strong and equitable communities where everyone can thrive.
- United Way supports a network of 160 local nonprofits that help the community as a whole:
  - Immediate basic needs such as food, shelter and transportation
  - Long-term support such as youth programming, education, job training, and counseling

WHY UNITED WAY IS CRITICAL TO OUR COMMUNITY

- The need in our region is still great:
  - In 2022, United Way 2-1-1 received more than 155,000 requests for help.
  - The top requests are for housing; utility assistance; and food resources.
- 1 million people in our area are helped each year by United Way supported nonprofits—that's [1 in 3 people in 16 counties throughout Illinois and Missouri](#).
- Over the past century, our local United Way has raised nearly $3 billion locally to support the community.

UNITED WAY 2-1-1

- Your support of United Way also ensures the region's 2-1-1 helpline is available to our neighbors.
- 2-1-1 is a free and confidential available to community members 24/7 through a phone line, texting, mobile app, online chat and web directory. Multilingual service is also available through 2-1-1 for up to 250 different languages.
• With a database of more than 24,000 programs and services throughout our community, United Way 2-1-1 connects neighbors to vital resources like housing, food, mental health support, senior services, youth programming, job training, and more.

WHY YOUR SUPPORT MATTERS

• This is more than a campaign, United Way is a cause.

• One gift enables United Way to provide stable funding throughout the year to a network of more than 160 local high-performing nonprofits that address a breadth of needs for our community.

• Unite with us to build a strong foundation for our region, now and for generations to come.

BY THE NUMBERS

• Every gift matters, and your support of United Way has an incredible impact for our communities, friends, family and neighbors:
  ○ A monthly gift of just $5 provides formula to one infant for a month.
  ○ A one-time gift of $25 provides 100 meals to low-income children, families and seniors.
  ○ An annual gift of $500 provides 10 hours of employment training or job coaching to an unemployed or underemployed neighbor.

MAKE A GIFT TODAY OR LEARN MORE AT HELPINGPEOPLE.ORG