



## CCS MEMBERSHIP BENEFITS

Your investment directly improves the lives of thousands of local people. As a Charmaine Chapman Leadership Society member, you'll:

- Learn about community issues and how your dollars are at work to keep our region's safety net strong
- See firsthand how your investment helps local people
- Gain new skills and bolster your reputation
- Meet and connect with like-minded community leaders
- Be part of a nationally ranked group of black philanthropists
- Gain new business and career opportunities by demonstrating community leadership
- Get recognized by United Way for your generosity and commitment
- Support programs and organizations working to create an equitable region



UNITED WAY'S  
**CHARMAINE  
CHAPMAN  
LEADERSHIP  
SOCIETY**

## WELCOME TO THE CLUB

The Charmaine Chapman Leadership Society is deeply embedded in the St. Louis community.

In 1994, Dr. Donald Suggs, publisher of The St. Louis American, recognized that black leaders needed a voice in the philanthropic community in St. Louis.

Over the last 27 years, Charmaine Chapman Leadership Society (CCS) has grown into the No. 1 philanthropic program for blacks in the nation. And, this impact is incredible - CCS has raised more than \$50 million since its inception in 1994.

By answering the call to help their neighbors in need, CCS members make a difference every day throughout our region. Through a gift of \$1,000 or more, you can make our community safer, healthier and better equipped for future generations.



## HELPING PEOPLE

Your generosity ensures our region has a safety net of stable nonprofits poised to answer the call of our neighbors in need.

The Charmaine Chapman Leadership Society has helped United Way create an infrastructure for our community to lean on in times of disaster and crisis. With your support, we can continue ensuring that when people need food, shelter, care, counseling or respite, we are there to help.

## YOUR DOLLARS AT WORK

- \$1,000 provides inhalers for 100 children with asthma
- \$2,000 provides emergency assistance for 5 families during a crisis
- \$5,000 provides literacy programming for 62 groups of low-income children
- \$10,000 provides job skills and training courses for 100 unemployed people to gain full-time employment



## JOIN TODAY

[LeadershipGiving@stl.unitedway.org](mailto:LeadershipGiving@stl.unitedway.org)  
[HelpingPeople.org/CCS](http://HelpingPeople.org/CCS)

Helping people.

