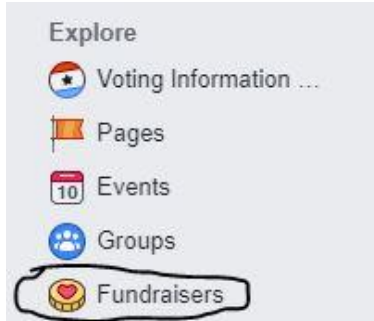


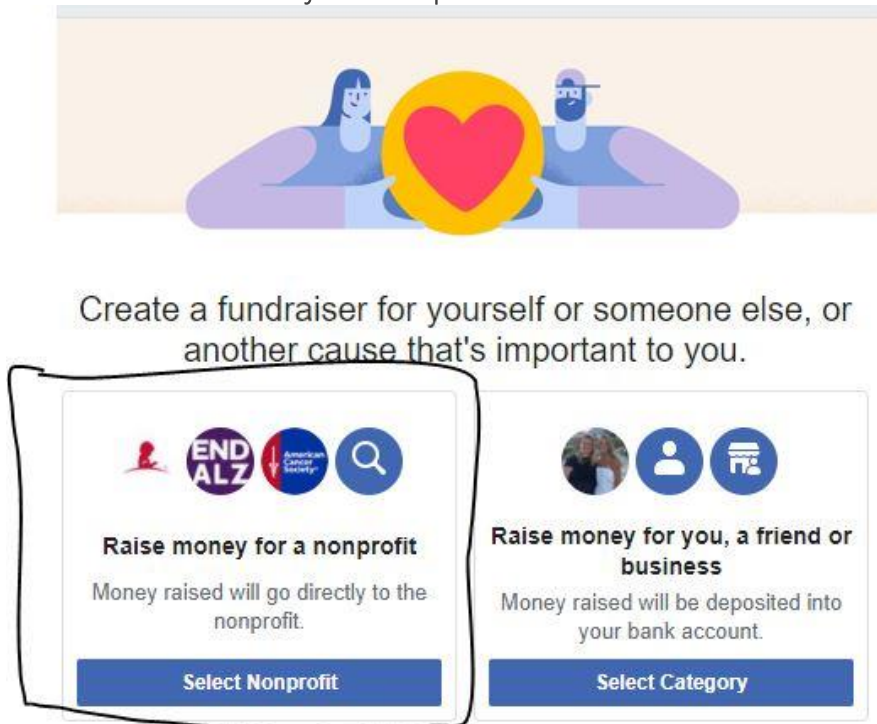
# HOW-TO: CREATE A FACEBOOK FUNDRAISER

Creating a Facebook fundraiser is a great way to bring together your family and friends to make an even bigger impact in our Greater St. Louis region. Every dollar counts, and together, we know we can help so many people recover from crisis.

STEP 1: Click 'Fundraisers' in the left menu of your News Feed. You may need to click 'See More.'



STEP 2: Click 'Raise money for a nonprofit'

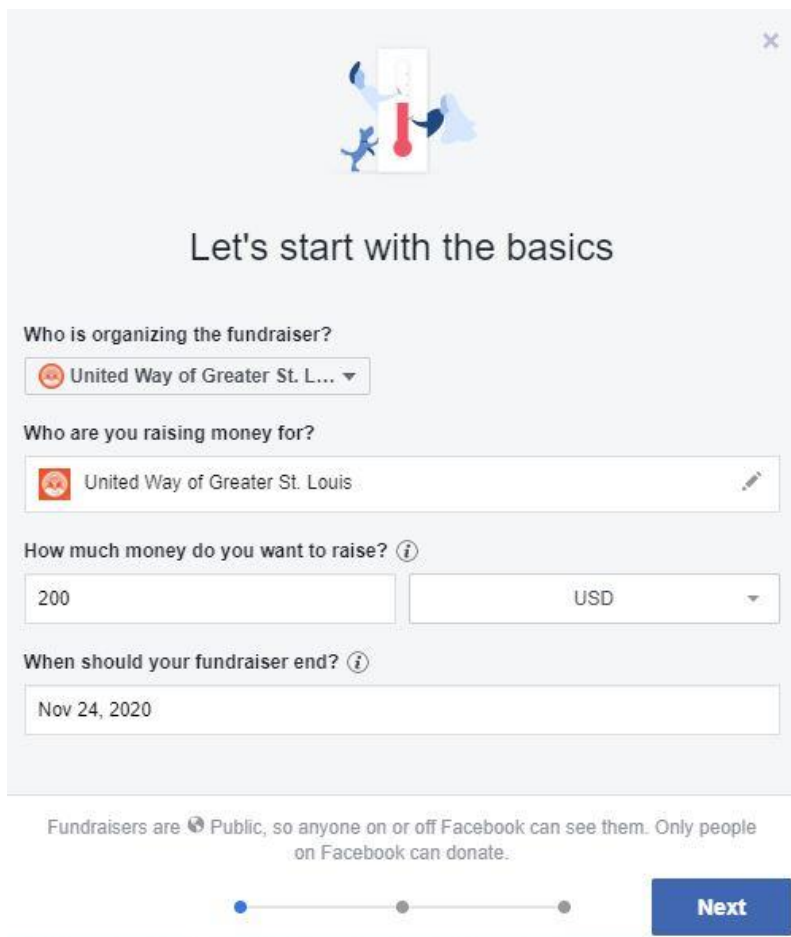


Helping people.



Greater St. Louis

STEP 3: Select 'United Way of Greater St. Louis' and fill in the fundraiser details.



The screenshot shows a Facebook fundraiser creation interface. At the top, there is a close button (X) and an illustration of a thermometer with a red liquid level, flanked by two stylized figures. Below this is the heading "Let's start with the basics". The form consists of several sections: "Who is organizing the fundraiser?" with a dropdown menu set to "United Way of Greater St. L..."; "Who are you raising money for?" with a text input field containing "United Way of Greater St. Louis"; "How much money do you want to raise?" with a text input field containing "200" and a currency dropdown menu set to "USD"; and "When should your fundraiser end?" with a date input field containing "Nov 24, 2020". Below these fields is a privacy notice: "Fundraisers are Public, so anyone on or off Facebook can see them. Only people on Facebook can donate." At the bottom right, there is a blue "Next" button and a progress indicator with three dots, the first of which is filled.

STEP 4: Publish the fundraiser!

Thank you for your support. Together, #WeAreAllUnited.

For additional help creating a Facebook fundraiser, you can visit <https://www.facebook.com/help/356680401435429>

