

# REGIONAL BUSINESS COUNCIL

## UNITED WAY MATCHING GIFT PROGRAM

The Regional Business Council is pleased to offer this matching gift program to you as a way to increase the impact of your gift to United Way.

This Initiative allows women and persons of color to reach United Way's Leadership Giving level (\$1,000) by increasing their United Way gift for three years until they reach the Leadership level without a match.

United Way's Leadership Givers receive many benefits, including invitations to special events and other reward incentives. By participating in this Initiative, you will receive recognition for a Leadership Gift to United Way. In three years or less, participants fully intend to pledge \$1,000 to United Way.

To participate in the RBC Matching Gift Program, email [leadershipgiving@stl.unitedway.org](mailto:leadershipgiving@stl.unitedway.org), or fax the completed bottom part of this document to 314-539-4154, and United Way will ensure your gift is matched.

\*RBC match dollars do not count towards your company's campaign total; however, your company will recognize you as a Leadership Giver.

### Matching gift program at-a-glance:

Year 1: Potential Leadership Donor makes a minimum gift of \$500 to United Way. RBC matches \$500 to reach \$1,000.

Year 2: Potential Leadership Donor increases gift to United Way to \$750. RBC matches \$250 to reach \$1,000.

Year 3: Potential Leadership Donor makes a pledge of \$1,000 to United Way.\*

\* It is the Donor's intent to give at the Leadership Level in year 3.

Helping people.



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BUSINESS  
COUNCIL

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### I WOULD LIKE TO PARTICIPATE IN THE RBC LEADERSHIP GIVING PROGRAM

I pledge to United Way my gift of: \$\_\_\_\_\_ (min. \$500), payable by December 2020.  
RBC will match \$\_\_\_\_\_ for a total gift of \$1,000.

Preferred payment method:

Payroll deduction

Please bill me for payment by check or credit card\*:

Immediately

Monthly

Quarterly

Start date: \_\_\_\_\_

\*Invoice will include directions on how to pay by credit card.

By enrolling in the RBC Leadership Giving Initiative, I am making a three-year commitment to United Way of Greater St. Louis. (Year 1: \$500, Year 2: \$750, and Year 3: \$1,000.) It is my intent to become a Leadership Giver without a match when I pledge \$1,000 to United Way of Greater St. Louis by 2022.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Home Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Work Email: \_\_\_\_\_ Personal Email: \_\_\_\_\_

Signature: \_\_\_\_\_

Date: \_\_\_\_\_