

United Way Nonprofit Training Series

Unpacking Core Competencies related to Key Funding Parameters

Module Five: Strengthening Your Strategic Planning Process

Module Description:

Today's workshop outlines a strategic planning process, which includes building and applying competency skills (where self-assessment indicates greatest growth opportunities) to strengthen performance and increase application readiness. The presenter will map process flow, ensuring the living plan clearly states agency vision, SWOT, priorities, goals & objectives, strategies & actions, with indicators to evaluate effectiveness & report progress. Workshop objectives:

- Increase understanding about the components of an effective strategic planning process.
- Gain insight about selecting key priorities on which to focus efforts.
- Advance learning about process, tools & resources to facilitate strategic plan development and implementation.

Module Agenda

Time	Activity
9:00 am	Welcome - Julie Simon, Helping Agencies Build Capacity, United Way of Greater St. Louis <ul style="list-style-type: none">■ Commences module; reminds about Series intent & framework■ Introduces Presenter.
9:10 am	Module Presentation & exercises – Rebecca Bennett, Emerging Wisdom LLC <ul style="list-style-type: none">■ Includes strategic planning overview, foundational mission, SWOT & strategic vision.
10:30am (?)	Break – 10 minutes
Reconvene	Presentation & exercises continue <ul style="list-style-type: none">■ Concludes strategic visioning, then setting direction & launch of specifying the work.
12:15pm	Lunch & Learning/Exercises
12:30 pm	Continued presentation and exercises: <ul style="list-style-type: none">■ Includes specifying goals, objectives, strategies & action plans & monitoring progress.
1:50 pm	Conclusion - Julie Simon <ul style="list-style-type: none">■ Participants reflect on competencies & opportunities; share insight on Series learning.
2:00 pm	Adjourn