

Your Agency's Mission

Existing Mission Statement:

Refined Mission Statement:

Answers To Essential Questions

1. Why do you exist?

2. What core functions do you perform?

3. Who do you serve?

4. What makes you unique?

Your Agency's SWOT

STRENGTHS	WEAKNESSES	OPPORTUNITIES	THREATS

Your Future Landscape Assessment

AREAS OF GREATEST CHANGE	MOST DISRUPTIVE CHANGES	WHAT PREPARES AGENCY FOR CHANGE	WHAT MAKES AGNECY RESISTANT TO CHANGE



Your Agency's Vision

Social Impacts	Drivers of Change	Internal Shifts

Your Strategic Priority Assessment

Strategic Priority	Desired Achievements	Critical Issues To Address	Outcomes If Agency Does Nothing

Your Agency's Goals

Goal Development

Strategic Priority 1

1. Goal:
2. Goal:

Strategic Priority 2

1. Goal:
2. Goal:

Strategic Priority 3

1. Goal:
2. Goal:

Your Agency's Objectives

Objective Development

Strategic Priority 1

1. Goal 1:
2. Objective 1:
3. Objective 2:

Strategic Priority 2

1. Goal 1:
2. Objective 1:
3. Objective 2:

Your Agency's Strategies

Strategic Priority:
Goal:

Objective:

1. Strategy A:
2. Strategy B:
3. Strategy C:

Your Agency's Action Plan

Strategy	Accountable Party	Timeframe	Deliverable	Resources Needed