

## LOGIC MODEL

The Prenatal Health Program logic model is shown below. This was the plan for the program, but the reality is clients are gaining knowledge about prenatal health habits, but aren't incorporating them. Specifically, many clients continue to smoke cigarettes and consume alcohol during pregnancy. Evaluation indicates this is due to peer pressure. Use the logic model below to make changes to the program design that could help clients enact this behavior change.

Inputs	Target Population	Outputs	Short Term Outcomes	Intermediate Outcomes	Long Term Outcomes
<p>Resources needed to operate program</p> <ul style="list-style-type: none"> <li>• Staff time</li> <li>• Equipment</li> <li>• Curriculum</li> <li>• Facilities</li> <li>• Vouchers for healthy food</li> <li>• Volunteer parent mentors</li> </ul>	<p>Who the program intends to help</p> <p>Up to 25 pregnant teenagers (ages 13-20) living in St. Louis city</p>	<p>Activities and units of service provided with # of participants</p> <p>25 teens receive 1 hour of weekly parent mentoring</p> <p>25 teens attend 15 prenatal health classes (1 hour each)</p> <p>Teens receive vouchers to purchase healthy foods</p>	<p>Changes in client knowledge, skills, and attitude</p> <p>Clients gain knowledge about prenatal health habits that will positively affect their child.</p> <p><i>90% of teens gain knowledge about prenatal health habits that will positively affect their child, as evidenced by improved scores on a prenatal health habits exam.</i></p>	<p>Changes in client behavior</p> <p>Clients increase their practice of prenatal health habits.</p> <p><i>75% of clients incorporate at least 2 prenatal health habits not previously used, as self-reported to group during health class.</i></p>	<p>Changes in client status or condition</p> <p>Babies born to clients are healthier than those of their peers.</p> <p><i>80% of babies born to clients achieve average or above score on Infant Health Assessment</i></p>