

Nonprofit Training Series

Unpacking Core Competencies related to Key Funding Parameters

Module One: Series Overview & Program Effectiveness

Module Description:

Part 1: Highlights Series approach that reinforces core competencies related to key funding parameters, assesses agency readiness-to-apply and plans for improvements using a strategic planning process. This framework aims to help build agency capacity & increase application readiness;

Part 2: Explains Theory of Change & Logic Models, along with outlining how to define, assess & measure indicators of success. Workshop objectives:

- Increase understanding about the Series.
- Review value and articulate Theory of Change.
- Access tools and knowledge to create and effectively use Logic Models.
- Gain strategies and resources to define, assess, and measure indicators of success.

Module Agenda

Time	Activity
9:00 am	Welcome - Julie Simon, Helping Agencies Build Capacity, United Way of Greater St. Louis <ul style="list-style-type: none">■ Commences session; reminds about Series intent and framework■ Describes purpose of today's session and shares Agenda.
9:10 am	Series Overview Presentation – Julie Simon <ul style="list-style-type: none">■ Includes Series context, goal & objectives, training structure, parameters & core competencies related to each session.
10:20 am	Break – 10 minutes
10:30 am	Introduction of Presenters Program Effectiveness Presentation – Emily Uzzle & Amber Lewis, United Way <ul style="list-style-type: none">■ Includes Introduction, Theory of Change and Logic Models, plus exercises.
12:30pm	Data Collection Activity
1:00 pm	Continued presentation and exercises: <ul style="list-style-type: none">■ Includes Measuring Success (outcome indicators, data collection & measurement tools) and Review.
1:50 pm	Conclusion - Julie Simon <ul style="list-style-type: none">■ Participants reflect on & self-assess agency skills and application of Program Effectiveness core competencies (addressed during the session), plus log growth opportunities that agency may want to pursue.