

PRIORITY ANALYSIS EXERCISE

What Are Key Drivers of Future Success?	Rationale – Why Is This Strategic & Not Just Urgent?	What Do We Intend To Achieve By Focusing Here?	What Will Happen If We Do Nothing?

OPERATIONAL MATRIX EXERCISE

STRATEGIC PRIORITY	DESIRED ACHIEVEMENTS / GOALS	PRESERVE / PROTECT	MODIFY / TRANSFORM	ELIMINATE / DISCONTINUE	AVOID / PREVENT

GOAL & OBJECTIVE EXERCISE

STRATEGIC PRIORITY	DESIRED ACHIEVEMENT / GOAL	OBJECTIVE / SUCCESS PATHWAY

STRATEGY DEVELOPMENT EXERCISE

STRATEGIC PRIORITY	GOAL / DESIRED ACHIEVEMENT	OBJECTIVE / SUCCESS PATHWAY	GAME CHANGING ACTIONS / STRATEGIES