

Member Agency Strategic Transition Series

Session #13: Strategic Alliances – Part 2

Friday, June 21st, 2019

9:00 am to 12:00 noon

Overview:

A nonprofit organization will experience a variety of stages during its lifetime. This session will build on knowledge gained from May's session (providing a brief recap to those unable to attend) and help participants: 1) identify and test indicators of strategic alliance readiness, including opportune times to consider options; 2) how your agency can begin to explore opportunities and prepare for future conversations about strategic alliances; and 3) learn from others who have taken part in the strategic alliance journey.

Objectives of the workshop are to:

- Improve understanding of indicators that support a strategic alliance-ready environment.
- Advance learning on how to approach starting or responding to a new strategic alliance conversation.
- Gain knowledge about how to apply the tenets of strategic alliances through the experience of others.

Workshop Agenda

Time	Activity
9:00 am	Welcome and brief Series Overview- Julie Simon, Director of Agency Capacity Building Initiatives, United Way <ul style="list-style-type: none">■ Commences session; reminds about Series intent, framework & microphone usage*■ Describes purpose of today's session■ Introduces presenter
9:10 am	Presentation & group interactions on Strategic Alliances: Part 2 – Allie Chang Ray <ul style="list-style-type: none">■ Participants can take notes on hard copy PP presentation included in packets■ Outlines primers, drivers and success pre-conditions to strategic alliances; then introduces a strategy screening tool, with frameworks to consider; case studies and an individual and small group exercise; Break – 10 minutes (between 10:30 & 11am) Presentation continues, plus group interaction: <ul style="list-style-type: none">■ Focusing on understanding community, with equity applications, survey results related to formal collaboration, exploring issues and group discussion
11:50 am	Discuss highlights and take-aways of workshop experience - All <ul style="list-style-type: none">■ Participants share greatest take-aways and next steps
11:55 am	Conclusion - Julie Simon <ul style="list-style-type: none">■ Reminder to complete and submit workshop survey before leaving■ Connect to next Session #14: Succession Planning (8/2/19)
12:00 noon	Adjourn

*UW requests Series participants use microphones so that all can partake in the learning experience.