Member Agency Strategic Transition Series

Session #12: Strategic Alliances – Part 1
Friday, May 10, 2019
9:00 am to 12:00 noon

Overview:
A nonprofit organization will experience a variety of stages during its lifetime and no matter the stage, it has opportunities to increase mission impact through various forms of strategic alliance. This session will help participants: 1) understand how the spectrum of collaboration can help agencies stay relevant regardless of their age or lifecycle stage; and 2) prime thought and consideration for strategic alliance potential.
Objectives of the workshop are to:

- Gain insight about nonprofit developmental stages and the current lifecycle stage of one's agency.
- Advance learning on nonprofit cooperation, coordination, partnership, collaboration & consolidation.
- Increase access to resources that can support strategic alliance consideration and exploration.

Workshop Agenda

Time	Activity
9:00 am	Welcome and brief Series Overview- Julie Simon, Director of Agency Capacity Building Initiatives, United Way ■ Commences session; reminds about Series intent, framework & microphone usage* ■ Describes purpose of today's session ■ Introduces presenter
9:10 am	Presentation & group interactions on Strategic Alliances: Part 1 – Allie Chang Ray ■ Participants can take notes on hard copy PP presentation included in packets ■ Outlines lifecycle theories, models & dimensions; strategic alliance theory, driving forces and examples of potential usages **Break – 10 minutes** (between 10:30 & 11am) Presentation continues, plus group interactions: ■ Discussion on local context ■ Introductions to partnership continuum, matrix, models, common themes, equity applications and resources
11:50 am	Discuss highlights and take-aways of workshop experience - All ■ Participants share greatest take-aways and next steps
11:55 am	Conclusion - Julie Simon ■ Reminder to complete and submit workshop survey before leaving ■ Connect to next Session #13: Strategic Alliances – Part 2 (6/21/19)
12:00 noon	**Adjourn**

*UW requests Series participants use microphones so that all can partake in the learning experience.