

MEMBER AGENCY
STRATEGIC TRANSITION PLANNING SERIES

Your Agency
Individual Board Member Development Plan
2019

Name: _____

My Board Appeal leadership gift will be: \$ _____

I will do the following:

- ☐ Make thank you calls and/or write thank you notes/emails
- ☐ Share my contact list of possible supporters
- ☐ Write “nudge notes” to my submitted contact list
- ☐ Identify 3-5 major prospects for gifts and make introductions
 - 1. _____
 - 2. _____
 - 3. _____
- ☐ Identify (with staff) 3-5 current donors that I will help steward
- ☐ Participate in solicitations, cultivation and/or stewardship Events
- ☐ Host or buy _____ table(s) at the annual gala
- ☐ Solicit my corporate contacts for a gala sponsorship
- ☐ Host a “Friendraiser” on behalf of the Agency (breakfast or cocktails for 10-20 people)
- ☐ Share an Agency success story via email to at least 20 friends
- ☐ Serve on the Board’s Development Committee
- ☐ Be active in implementing the Agency’s development plan
- ☐ Advocate for a strong fundraising infrastructure
- ☐ Other (Be Creative!): _____

Signature: _____ **Date** _____