

# Got Sizzle?

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## What, Why and Who Cares?

**What is the core problem you address?**

**What is your solution?**

**What's the result/outcome – what changes?**

**How much does it cost? In total and per person, or month or whatever makes sense to a donor.**

**Describe a person experiencing your help – make them relatable!**

**Tell me something surprising!**