

United Way Agency Strategic Transition Series
Session 7: Developing a Culture of Innovation
Thursday, November 30, 2018
9:00 am to 12:00 noon



Overview:

The purpose of today's workshop is to help agencies identify and harness their innovative capacity. The presenter will share processes for developing systems that encourage and reward entrepreneurial thinking, leverage existing organizational culture and enhance developing through delivering innovation to stakeholders.

Objectives of this workshop:

- Increase knowledge about conditions that inspire and stimulate innovation
- Improve understanding on how to go about defining a problem or opportunity
- Gain insight about methods for generating ideas, experimenting, testing and delivering innovation
- Advance learning about supportive roles and key approaches to innovation

Workshop Agenda

Time	Activity
9:00 am	<p>Welcome and brief Series & prior session Overviews- Julie Simon, Director of Agency Capacity Building Initiatives, United Way</p> <ul style="list-style-type: none"> ■ Commences session; highlights intent of Series & previous session take-aways ■ Reminds about microphone usage* ■ Describes today's session purpose and objectives ■ Introduces presenter
9:15 am	<p>Presentation & exercise on Innovation – Joseph T. Steensma, Washington University</p> <ul style="list-style-type: none"> ■ Participants can take notes on hard copy PP presentation included in packets ■ Questions welcome during presentation via microphones placed in the room ■ Setting conditions for Innovation, defining problem or opportunity, “root cause” exercise and methods for generating ideas <p>Break – 10 minutes (approximately 10:30am)</p> <p>Presentation continues, plus small group exercise:</p> <ul style="list-style-type: none"> ■ Experimenting, testing, disseminating and support roles to Innovation ■ Key approaches to Innovation ■ Small group exercise: What are agency strong holds that (can) contribute to Innovation and which key approaches can leverage these strengths?
11:50 am	<p>Discuss highlights and take-aways of workshop experience - All</p> <ul style="list-style-type: none"> ■ Participants share greatest take-aways and next steps
11:55 am	<p>Conclusion - Julie Simon</p> <ul style="list-style-type: none"> ■ Reminder to complete and submit workshop survey before leaving ■ Connects Session #7: Innovation to Session #8: Racial Equity Lens Application (1/11/19)
12:00 noon	Adjourn

*UW requests Series participants use microphones so that all can hear/partake in the learning experience.