

# Fundraising Assessment: Where Do You Excel? Where Not?

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	We're Great!	We're Alright	We Need Help	We're Dreadful!	ROI
INDIVIDUAL GIVING					
MAJOR GIVING					
FOUNDATION GRANTS					
CORPORATE OUTREACH/APPEAL					
EVENTS					
BOARD ENGAGEMENT					
RECOGNIZING/STEWARDSHIP GIFTS					
COMPELLING CAUSE THAT IS EASILY SHARED					
MAIL/ONLINE APPEALS					
FUNDRAISING EXPERTISE					
FACE-TO-FACE CONVERSATIONS/ASKS					