

# HELPING PEOPLE



**2017**

LOOKING BACK/  
MOVING FORWARD

Helping people.



United Way  
of Greater St. Louis



## FIGHTING

*"NEVER DOUBT THAT A SMALL GROUP OF THOUGHTFUL, COMMITTED CITIZENS CAN CHANGE THE WORLD; INDEED, IT'S THE ONLY THING THAT EVER HAS."*

— MARGARET MEAD



**At United Way of Greater St. Louis, we fight for every person in our community. We fight for the education of every child, the basic needs of every family, and the self-sufficiency of every person. Because what happens to one of us, happens to all of us. United, we fight for those who can't. United, we fight for change. United, we fight to help people live their best possible lives.**

The persistent problems that plague our region – poverty, educational disparities, violence, racial inequity, homelessness – limit people and limit potential. We work toward a St. Louis region that provides and supports the foundation for people to live their best possible lives.

Our investments into basic needs, educational opportunities, financial stability, health and stronger communities help more than 1 million people locally and provide the building blocks for each of us to meet our potential.



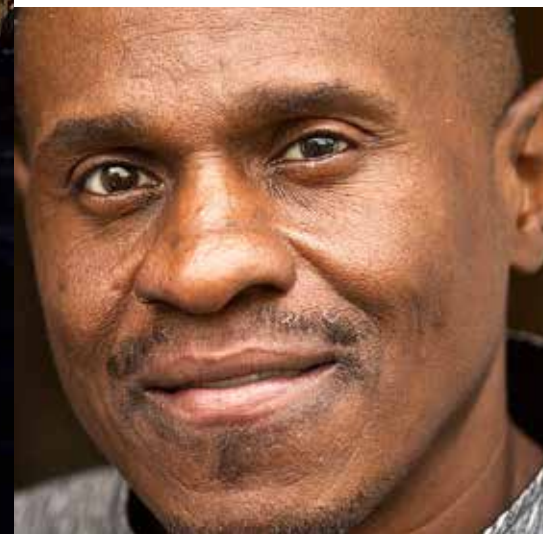
MORE THAN 140,000 PEOPLE RECEIVED HELP TO MEET THEIR BASIC NEEDS

**2,300+**

CHILDREN WERE READY TO ENTER KINDERGARTEN LAST YEAR



23,000 FAMILIES INCREASED THEIR INCOME, SAVINGS AND ASSETS





## MOBILIZING

*"GROWTH IS NEVER BY MERE CHANCE; IT IS THE RESULT OF FORCES WORKING TOGETHER."*

— JAMES CASH PENNEY

**At United Way of Greater St. Louis, we mobilize our region to solve its most pressing issues. By bringing donors, volunteers, companies and organizations together, we are making the St. Louis region a better place to live, work and thrive.**

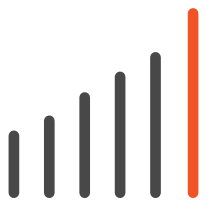
United Way convenes and collaborates with organizations across sectors to surround our community's most critical problems. Because no one can solve them alone. Not only are we solving issues that affect the entire community, but we're also helping companies achieve their corporate citizenship goals. Last year, United Way led more than 200 corporate projects designed to engage employees while helping the community. Through our corporate, government, individual and nonprofit partnerships, we're mobilizing like never before.



MORE THAN 2,000 AREA COMPANIES CONTRIBUTED TO THE SUCCESS OF THE COMMUNITY CAMPAIGN



MOST FUNDS EVER RAISED THROUGH GENERAL FUNDING AND WORKPLACE CAMPAIGNS TO HELP PEOPLE IN THE ST. LOUIS REGION - \$75,650,000



MORE THAN 17,400 LOCAL VOLUNTEERS GAVE BACK THROUGH STL VOLUNTEER





## TRANSFORMING

*“TRANSFORMATION IN THE WORLD HAPPENS WHEN PEOPLE ARE HEALED AND START INVESTING IN OTHER PEOPLE.”*

— MICHAEL W. SMITH

**It takes just one person to initiate change. United Way connects people with causes close to their hearts and inspires them to roll up their sleeves in their community and make lasting change.**

Helping people with basic needs, chronic health issues and disaster services is critical to keep people safe and healthy in the short term. But, how do we make real and lasting change at scale? How do we create the conditions for the next generation to be successful? From broad-reaching collective impact work to targeted transformative projects, United Way works diligently to change the trajectory of future generations.

**160+**

MEMBER AGENCIES WERE ABLE TO HELP 1 IN 3 PEOPLE IN OUR REGION THROUGH UNITED WAY FUNDING



MORE THAN 1,500 YOUTH BENEFITED FROM INCREASED ACCESS TO OUT-OF-SCHOOL TIME PROGRAMS IN EAST ST. LOUIS



21 AREA SCHOOL DISTRICTS HAVE COMMITTED TO NEW POLICIES THAT WILL IMPROVE OUTCOMES FOR THEIR STUDENTS





## AGENCY FUNDING

Alcoholic Rehabilitation Community Home	\$65,619	Caritas Family Solutions	\$102,303	FamilyForward	\$520,187
Almost Home Inc.	\$113,073	CASA of Southwestern Illinois	\$146,152	Fathers' Support Center, St. Louis	\$130,075
Alzheimer's Disease and Related Disorders Association, St. Louis Chapter	\$292,085	Catholic Charities of Madison County	\$365,896	Foster and Adoptive Care Coalition	\$321,692
American Cancer Society	\$1,334,508	Catholic Charities of St. Louis	\$399,073	Gateway Region YMCA	\$1,738,608
American Diabetes Association	\$83,457	Catholic Family Services Inc.	\$436,001	Gene Slay's Boys' Club of St. Louis Inc.	\$231,115
American Heart Association - Greater St. Louis Chapter	\$903,940	Center for Hearing & Speech	\$414,593	Girl Scouts of Central Illinois	\$8,220
American Lung Association of the Upper Midwest Inc.	\$408,255	Center for Women in Transition	\$67,615	Girl Scouts of Eastern Missouri	\$630,072
American Red Cross of Central and Southern Illinois Region	\$156,783	Central Institute for the Deaf	\$252,609	Girl Scouts of Southern Illinois	\$238,702
American Red Cross of Eastern Missouri	\$3,706,320	Child Center Marygrove	\$436,696	Girls Incorporated of St. Louis	\$399,297
Amyotrophic Lateral Sclerosis Association St. Louis Regional Chapter	\$189,616	Children's Home & Aid	\$470,943	Glen-Ed Pantry	\$28,208
Annie Malone Children and Family Service Center	\$261,504	College Bound	\$91,634	Good Samaritan House of Granite City Inc.	\$52,413
Arthritis Foundation, Heartland Region Inc.	\$67,827	Collinsville Area Meals On Wheels	\$7,621	Good Shepherd Children & Family Services	\$560,488
Asthma and Allergy Foundation of America St. Louis Chapter	\$143,664	Community Care Center Inc.	\$116,811	Grace Hill Settlement House	\$867,855
Big Brothers Big Sisters of Eastern Missouri	\$554,286	Community Council of St. Charles County	\$126,785	Great Circle	\$712,355
Big Brothers Big Sisters of Southwestern Illinois	\$80,693	Community Link	\$220,269	Guardian Angel Settlement Association	\$375,843
Boy Scouts of America - Abraham Lincoln Council	\$6,608	Community Living, Inc.	\$214,974	Harris House Foundation	\$273,121
Boy Scouts of America Inc., Greater St. Louis Area Council	\$1,927,378	Comtrea Inc.	\$70,768	Highland Area Christian Service Ministry	\$43,790
Boys and Girls Club of Alton, Inc.	\$112,916	Coordinated Youth and Human Services	\$181,853	Human Support Services	\$239,367
Boys and Girls Club of Bethalto, Inc.	\$71,571	Cornerstone Center for Early Learning Inc.	\$309,051	Humanitri	\$128,954
Boys and Girls Clubs of Greater St. Louis Inc.	\$660,360	Crider Health Center Inc.	\$465,154	Illinois Center for Autism	\$222,159
Boys and Girls Clubs of St. Charles County	\$136,807	Crime Victim Advocacy Center of St. Louis	\$72,168	IMPACT CIL	\$40,542
Calhoun County Council for Senior Citizens	\$9,000	Crisis Food Center Inc.	\$68,537	Infant Loss Resources	\$44,886
Call for Help, Inc.	\$158,662	Delta Gamma Center for Children with Visual Impairments	\$72,868	International Institute of Metropolitan St. Louis	\$354,843
Cardinal Ritter Senior Services	\$376,045	Easter Seals Midwest	\$172,155	JDRF/Greater Missouri & Southern Illinois	\$102,611
		Emmaus Homes, Inc.	\$221,468	Jewish Community Center	\$965,108
		Employment Connection	\$491,519	Jewish Family and Children's Service	\$717,253
		Empower Missouri	\$20,485	Jewish Federation of St. Louis	\$176,462
		Epilepsy Foundation of Missouri and Kansas	\$60,842	Joe W. Roberts Youth Club	\$39,357
		Epworth Children and Family Services Inc.	\$707,329	Kids In The Middle Inc.	\$242,764
		Faith in Action Edwardsville/ Glen Carbon	\$7,411	Kingdom House	\$626,089
				Kreative Kids Learning Center	\$42,024
				Land of Lincoln Legal Assistance Foundation Inc.	\$331,666

## AGENCY FUNDING

Legal Services of Eastern Missouri Inc.	\$643,910	Operation Blessing "People That Care" Inc.	\$50,675	The National Alliance on Mental Illness Southwestern Illinois	\$22,880
Lemay Child and Family Center	\$225,104	Paraquad Inc.	\$168,770	The Salvation Army	\$975,793
Lessie Bates Davis Neighborhood House Inc.	\$627,711	Phoenix Crisis Center Inc.	\$40,769	Tri-Cities Area Association for Handicapped Inc.	\$12,884
Leu Civic Center Inc.	\$161,931	Preferred Family Healthcare	\$230,321	Turning Point	\$107,297
LifeBridge Partnership	\$142,912	Provident Inc.	\$1,726,494	United 4 Children	\$174,965
Lincoln County Council on Aging	\$149,951	Queen of Peace Center	\$96,297	United Cerebral Palsy Heartland	\$398,283
Lupus Foundation of America Heartland Chapter Inc.	\$58,321	Rebuilding Together SouthWest Illinois	\$25,919	United Services for Children	\$276,777
Lutheran Child and Family Services of Illinois	\$90,661	Riverbend Family Ministries, NFP	\$15,278	University City Children's Center	\$160,294
Lutheran Family and Children's Services of Missouri	\$771,304	Riverbend Head Start & Family Services Inc.	\$91,772	Urban League of Metropolitan St. Louis	\$1,336,812
Lutheran Senior Services	\$251,964	Safe Connections	\$322,779	Violence Prevention Center of Southwestern Illinois	\$131,427
Macoupin Center for the Developmentally Disabled	\$56,493	Saint Louis Crisis Nursery	\$211,431	Visiting Nurse Association of Greater St. Louis	\$76,843
Madison County Urban League Inc.	\$225,590	Saint Louis Effort for AIDS Inc.	\$278,658	Voices for Children	\$129,585
Main Street Community Center Inc.	\$16,000	Scott Air Force Base Youth Programs	\$31,335	VOYCE	\$175,254
Mary Ryder Home	\$554,266	Senior Services Plus Inc.	\$103,208	Webster Child Care Center at Laclede Groves	\$230,392
Mathews-Dickey Boys & Girls Club	\$350,316	Sherwood Forest Camp Inc.	\$410,043	Wesley House Association	\$152,308
Mental Health America	\$200,159	Society of St. Vincent De Paul of St. Louis	\$113,870	Women's Safe House	\$147,666
MERS/Missouri Goodwill Industries	\$682,726	Society of St. Vincent De Paul, Edwardsville	\$21,232	Wyman Center Inc.	\$650,505
MindsEye Radio	\$91,718	SouthSide Early Childhood Center	\$226,403	Young Men's Christian Association of Edwardsville	\$35,477
NAMI St. Louis	\$87,515	St. Clair Associated Vocational Enterprises Inc.	\$103,055	Youth and Family Center	\$437,204
National Council on Alcoholism and Drug Abuse - St. Louis Area Inc.	\$456,584	St. Clair County Child Advocacy Center	\$121,517	Youth In Need	\$653,582
National Kidney Foundation Inc.	\$107,573	St. John's Community Care	\$40,176	YWCA of Metropolitan St. Louis	\$684,804
National Multiple Sclerosis Society - Gateway Area Chapter	\$248,360	St. Joseph Institute for the Deaf	\$76,841		
Neighborhood Houses	\$661,068	St. Louis Arc	\$715,899		
NextStep for Life Inc.	\$102,037	St. Louis Area Foodbank, Inc.	\$428,186		
Northside Youth And Senior Service Center Inc.	\$198,404	St. Martha's Hall	\$159,827		
Nurses for Newborns	\$386,515	St. Martin's Child Center	\$164,410		
Oasis Women's Center	\$75,526	St. Mary's Special Services for Exceptional Children	\$212,857		
		St. Patrick Center	\$523,893		
		St. Vincent Home for Children	\$105,298		
		Support Dogs Inc.	\$171,003		

## BOARD/EXECUTIVE COMMITTEE

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Thomas J. Minogue

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Orvin T. Kimbrough

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Dean Webb

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Don L. Willey

Jessica B. Willingham  
Mark S. Wrighton, Ph.D.

Jackie Yoon

## FINANCIAL SNAPSHOT

### Statement of Financial Position

	June 30, 2017	June 30, 2016
<b>ASSETS</b>		
Cash and cash equivalents	\$7,127,255	\$4,038,385
Campaign pledges receivable	27,801,346	32,374,375
Allowance for uncollectible pledges	(3,515,855)	(3,379,151)
Other receivables and prepaids	1,085,006	1,115,458
Certificates of deposit	2,754,000	6,000,000
Charitable remainder trusts	5,917,819	5,203,238
Assets restricted for temporary investment	4,525,074	3,378,091
Investments	34,421,182	28,151,934
Land, building, furniture and equipment	3,594,844	3,688,587
Assets restricted for permanent investment	13,693,983	11,166,733
Other assets	400,000	—
<b>Total Assets</b>	<b>\$97,804,654</b>	<b>\$91,737,650</b>

<b>LIABILITIES AND NET ASSETS</b>		
<b>Liabilities</b>		
Accounts payable and accrued expenses	\$1,127,236	\$1,309,671
Payable to United Way Worldwide	280,440	278,750
Allocations payable	24,878,151	25,679,644
Donor designations payable	3,276,340	4,478,178
Pension plan and post-retirement plan liabilities	4,533,377	6,678,023
<b>Total Liabilities</b>	<b>34,095,544</b>	<b>38,424,266</b>

<b>Net Assets</b>		
Unrestricted:		
Board designated	3,553,064	1,120,584
Net investment in land, building and equipment	3,528,197	3,669,090
Available for operations	26,913,782	23,227,655
Total Unrestricted	33,995,043	28,017,329
Temporarily restricted	16,020,084	14,129,322
Permanently restricted	13,693,983	11,166,733
<b>Total Net Assets</b>	<b>63,709,110</b>	<b>53,313,384</b>

<b>Total Liabilities and Net Assets</b>	<b>\$97,804,654</b>	<b>\$91,737,650</b>
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### Statement of Activities

	2017 Total	2016 Total
<b>PUBLIC SUPPORT, REVENUE AND GAINS (LOSSES)</b>		
<b>Public Support</b>		
Annual campaigns	\$78,636,150	74,947,395
Donor designations	(11,639,395)	(9,810,747)
Provision for uncollectible pledges	(2,346,977)	(2,024,857)
Net Annual Campaigns	64,649,778	63,111,791
Estate, trust and other contributions	5,308,729	5,548,783
<b>Total Public Support</b>	<b>69,958,507</b>	<b>68,660,574</b>
<b>Revenue and Gains (Losses)</b>		
Net realized gains on investments	69,011	57,655
Net unrealized gains on investments	3,208,708	201,636
Investment income	1,021,980	866,449
Increase (decrease) in value of split-interest agreements	991,831	(417,430)
<b>Total Revenue and Gains (Losses)</b>	<b>5,291,530</b>	<b>708,310</b>
<b>Total Public Support, Revenue and Gains (Losses)</b>	<b>75,250,037</b>	<b>69,368,884</b>

<b>ALLOCATIONS AND EXPENSES</b>		
Gross funds awarded to agencies	49,640,025	53,038,585
Donor designations	(3,166,875)	(3,696,386)
Other programs and grants	3,913,498	3,924,724
Allocations to agencies and other programs	50,386,648	53,266,923
Other Program Services:		
Allocations/Grant-making	1,691,656	1,670,680
Community Solutions	2,829,826	3,303,880
Volunteer Center	611,806	595,537
Case Management Services	2,999,731	2,975,604
Philanthropic Services	876,276	336,303
<b>Total Program Services</b>	<b>59,395,943</b>	<b>62,148,927</b>
Supporting Services:		
Fundraising	4,755,950	5,408,904
Management and general	2,198,454	1,982,655
<b>Total Supporting Services</b>	<b>6,954,404</b>	<b>7,391,559</b>
<b>Total Allocations and Expenses</b>	<b>66,350,347</b>	<b>69,540,486</b>

<b>Increase (Decrease) in Net Assets from Operations</b>	<b>8,899,690</b>	<b>(171,602)</b>
<b>Pension and Postretirement Plan Changes Other than Net Periodic Benefit Costs</b>		
	1,496,036	(2,150,330)
<b>Increase (Decrease) in Net Assets</b>	<b>10,395,726</b>	<b>(2,321,932)</b>
<b>Net Assets - Beginning of Year</b>	<b>53,313,384</b>	<b>55,635,316</b>
<b>Net Assets - End of Year</b>	<b>\$63,709,110</b>	<b>\$53,313,384</b>

Complete audited financial statements as of and for the year ended June 30, 2017, are available at [helpingpeople.org/our-reports](http://helpingpeople.org/our-reports). For details regarding unrestricted, temporarily restricted, and permanently restricted activities, refer to the audited financial statements.



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LIVE THEIR BEST  
POSSIBLE LIVES**

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