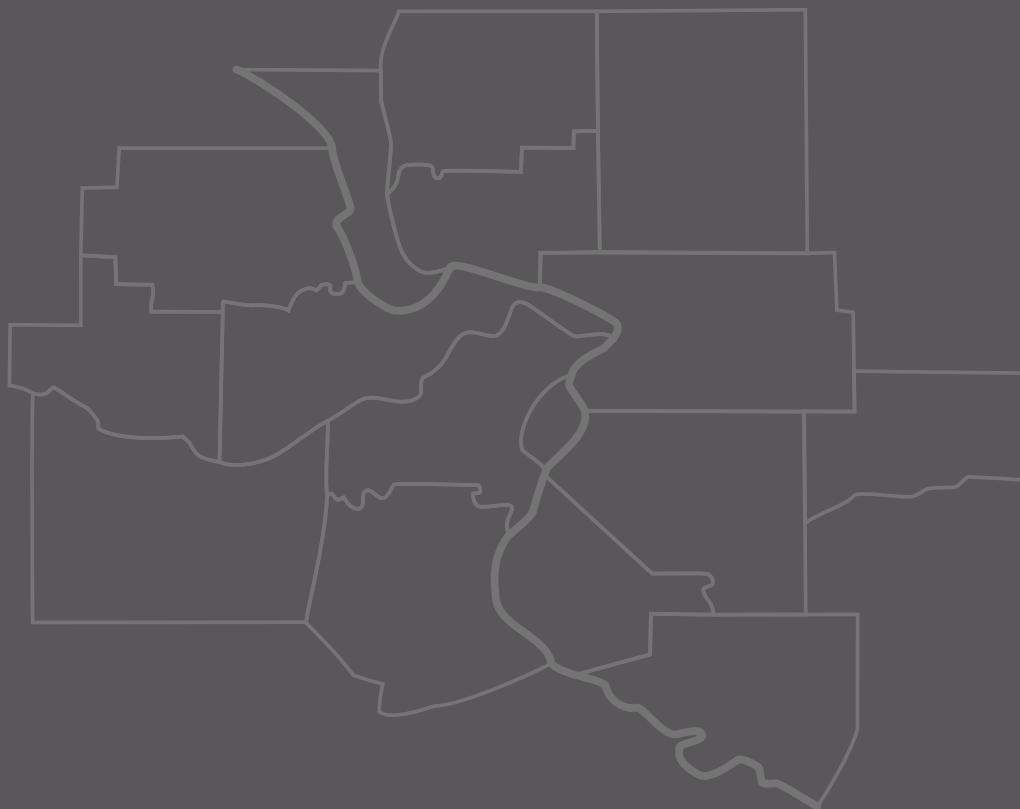


HELPING PEOPLE



UNITED WAY OF GREATER ST. LOUIS
2015 REPORT TO THE COMMUNITY

MOVING FORWARD

It has been a privilege for us to serve in volunteer leadership roles for United Way. Volunteer leadership is a hallmark of United Way of Greater St. Louis and is the reason why our organization continues to stay strong, benefitting from different perspectives and reinventing itself many times over nearly 100 years.

While we are a varied and complex organization, our core functions are really very simple:

- United Way of Greater St. Louis works with companies, individuals and government to invest resources in helping people live measurably better lives. Because of our network of partners, power to convene and collaborate, knowledge of local issues and accountability systems, we are able to save time and money to amplify the impact of your investment.

In addition to investing in local nonprofits and causes that inspire us all, in the last 18 months United Way has begun to work with local partners to champion the potential found in working collectively to achieve better outcomes for children and youth. These cradle-to-career initiatives begin

with early childhood education and extend through the completion of post-secondary certificates and degrees. These efforts recognize the collective and cumulative role that many experiences in families, schools and communities play in shaping young people's trajectory for growth, learning and career readiness.

In 2015 the incredibly generous St. Louis region rallied to raise the most ever, more than \$74 million, to help local people through United Way's community campaign. We are grateful to the caring and generous people and corporations across our region that leveraged United Way all year to invest dollars that went to work immediately through our general fund and targeted investments in agencies and initiatives. We are also thankful for the individuals who made long-term commitments to endow their support of health and human services through United Way.

Our aspiration is to be a catalyst for change and partner of choice for investors who want to change lives. Thank you for your support in 2015 and as we move forward creating conditions to help people live measurably better lives.



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Business Manager
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Wilco Communications and
Strategies PR, LLC

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Towers Watson

Mark S. Woolbright

Vice President, 2nd District
International Association of
Fire Fighters



UNITED WAY MEMBER AGENCY FUNDING

Alcoholic Rehabilitation Community Home	\$74,328
Almost Home, Inc.	\$95,890
Alternative Opportunities, Inc.	\$69,840
Alzheimer's Disease and Related Disorders Association, St. Louis Chapter	\$233,465
American Cancer Society	\$1,390,400
American Diabetes Association	\$106,760
American Heart Association - Greater St. Louis Chapter	\$982,425
American Lung Association of the Upper Midwest, Inc.	\$456,892
American Red Cross of Central and Southern Illinois Region	\$158,445
American Red Cross, St. Louis Area Chapter	\$3,746,769
Amyotrophic Lateral Sclerosis Association St. Louis Regional Chapter	\$206,179
Annie Malone Children and Family Service Center	\$339,708
Arthritis Foundation, Heartland Region, Inc.	\$99,749
Asthma and Allergy Foundation of America St. Louis Chapter	\$110,766
Big Brothers Big Sisters of Eastern Missouri	\$425,263
Big Brothers Big Sisters of Southwestern Illinois	\$83,728
Boy Scouts of America - Abraham Lincoln Council	\$8,042
Boy Scouts of America, Inc., Greater St. Louis Area Council	\$1,639,748
Boys & Girls Club of Alton, Inc.	\$122,308
Boys & Girls Club of Bethalto, Inc.	\$81,166
Boys & Girls Clubs of Greater St. Louis, Inc.	\$632,080
Boys & Girls Clubs of St. Charles County	\$195,842
Bridgeway Behavioral Health, Inc.	\$231,540
Calhoun County Council for Senior Citizens	\$6,500
Call for Help, Inc.	\$199,724
Cardinal Ritter Senior Services	\$435,228
Caritas Family Solutions	\$107,320
CASA of Southwestern Illinois	\$148,273
Catholic Charities of Madison County	\$386,846
Catholic Charities of St. Louis	\$390,688
Catholic Family Services Inc.	\$540,465
Center for Hearing & Speech	\$394,255
Center for Women in Transition	\$56,323
Central Institute for the Deaf	\$224,303
Child Center Marygrove	\$492,034
Children's Home & Aid	\$423,264
Children's Home Society of Missouri	\$161,100
College Bound	\$70,865
Collinsville Area Meals On Wheels	\$10,485
Community Care Center, Inc.	\$123,807
Community Council of St. Charles County	\$113,088
Community Link	\$236,286

Community Living, Inc.	\$214,880
Comtrea, Inc.	\$88,208
Coordinated Youth and Human Services	\$197,322
Cornerstone Center for Early Learning, Inc.	\$363,489
Crider Health Center Inc.	\$490,582
Crime Victim Advocacy Center of St. Louis	\$76,295
Crisis Food Center, Inc.	\$71,765
Delta Gamma Center for Children with Visual Impairments	\$74,704
Easter Seals Midwest	\$235,960
Emmaus Homes, Inc.	\$196,199
Employment Connection	\$494,003
Empower Missouri	\$24,408
Epilepsy Foundation of Missouri and Kansas	\$82,596
Epworth Children and Family Services, Inc.	\$785,469
Faith in Action Edwardsville / Glen Carbon	\$8,223
Family Resource Center	\$298,992
Fathers' Support Center, St. Louis	\$146,886
Foster and Adoptive Care Coalition	\$221,009
Gene Slay's Boys' Club of St. Louis, Inc.	\$278,974
Girl Scouts of Central Illinois	\$12,301
Girl Scouts of Eastern Missouri	\$512,645
Girl Scouts of Southern Illinois	\$251,848
Girls Incorporated of St. Louis	\$478,297
Glen-Ed Pantry	\$38,477
Good Samaritan House of Granite City, Inc.	\$68,028
Good Shepherd Children & Family Services	\$719,862
Grace Hill Settlement House	\$984,530
Great Circle	\$720,601
Guardian Angel Settlement Association	\$375,712
Harris House Foundation	\$247,809
Highland Area Christian Service Ministry	\$40,266
Human Support Services	\$214,582
Humanitri	\$173,220
Illinois Center for Autism	\$235,820
IMPACT CIL	\$40,000
International Institute of Metropolitan St. Louis	\$262,508
Jarvis Township Senior Citizens	\$8,089
JDRF/Greater Missouri & Southern Illinois	\$84,825
Jewish Community Center	\$1,109,463
Jewish Family and Children's Service	\$764,994
Jewish Federation of St. Louis	\$184,439
Joe W. Roberts Youth Club	\$45,909
Kids In The Middle, Inc.	\$252,450
Kingdom House	\$645,949
Kreative Kids Learning Center	\$37,525
KUTO Kids Under Twenty One	\$46,019

UNITED WAY MEMBER AGENCY FUNDING

invested



Land of Lincoln Legal Assistance Foundation, Inc.	\$389,601
Legal Services of Eastern Missouri, Inc.	\$643,530
Lemay Child and Family Center	\$208,786
Lessie Bates Davis Neighborhood House, Inc.	\$313,584
Leu Civic Center, Inc.	\$162,075
Lewis & Clark Council, Inc. Boy Scouts of America	\$445,429
LifeBridge Partnership	\$163,155
Lincoln County Council on Aging	\$164,463
Lupus Foundation of America Heartland Chapter Inc.	\$56,224
Lutheran Child and Family Services of Illinois	\$114,539
Lutheran Family and Children's Services of Missouri	\$748,759
Lutheran Senior Services	\$240,259
Macoupin Center for the Developmentally Disabled	\$55,834
Madison County Urban League, Inc.	\$235,230
Main Street Community Center, Inc.	\$17,363
Mary Ryder Home	\$620,213
Mathews-Dickey Boys & Girls Club	\$471,075
Mental Health America of Eastern Missouri	\$216,254
MERS/Missouri Goodwill Industries	\$656,672
MindsEye	\$99,186
The National Alliance on Mental Illness Southwestern Illinois	\$20,500
NAMI St. Louis	\$96,991
National Council on Alcoholism and Drug Abuse - St. Louis Area, Inc.	\$457,365
National Kidney Foundation Inc.	\$120,738
National Multiple Sclerosis Society - Gateway Area Chapter	\$287,522
Neighborhood Houses	\$654,571
NextStep for Life, Inc.	\$113,927
Northside Youth And Senior Service Center, Inc.	\$219,532
Nurses for Newborns	\$174,176
Oasis Women's Center	\$88,449
Operation Blessing "People That Care" Inc.	\$55,740
Paraquad, Inc.	\$208,425
Phoenix Crisis Center, Inc.	\$50,031
Provident, Inc.	\$2,179,254
Queen of Peace Center	\$74,678
Rebuilding Together SouthWest Illinois	\$29,158
Redevelopment Opportunities for Women	\$50,000
Riverbend Family Ministries, NFP	\$15,656
Riverbend Head Start & Family Services, Inc.	\$97,000
Safe Connections	\$340,577
Saint Louis Crisis Nursery	\$168,715
Saint Louis Effort for AIDS, Inc.	\$294,018
The Salvation Army	\$1,131,888
Scott Air Force Base Youth Programs	\$32,661
Senior Services Plus, Inc.	\$114,202

Sherwood Forest Camp, Inc.	\$409,140
Society of St. Vincent De Paul of St. Louis	\$105,987
Society of St. Vincent De Paul, Edwardsville	\$23,425
SouthSide Early Childhood Center	\$237,696
St. Clair Associated Vocational Enterprises, Inc.	\$118,994
St. Clair County Child Advocacy Center	\$49,726
St. John's Community Care	\$41,971
St. Joseph Institute for the Deaf	\$76,143
St. Louis Arc	\$625,599
St. Louis Area Foodbank, Inc.	\$335,564
St. Martha's Hall	\$134,392
St. Martin's Child Center	\$196,958
St. Mary's Special Services for Exceptional Children	\$216,342
St. Patrick Center	\$490,934
St. Vincent Home for Children	\$139,156
Stella Maris Child Center	\$267,681
Sudden Infant Death Syndrome Resources, Inc.	\$60,332
Support Dogs, Inc.	\$156,767
Tri-Cities Area Association for Handicapped, Inc.	\$15,906
Turning Point	\$113,637
United 4 Children	\$216,241
United Cerebral Palsy Heartland	\$534,295
United Services for Children	\$324,493
University City Children's Center	\$167,119
Urban League of Metropolitan St. Louis	\$1,320,231
Violence Prevention Center of Southwestern Illinois	\$147,444
Visiting Nurse Association of Greater St. Louis	\$79,006
Voices for Children	\$129,561
VOYCE	\$155,593
Webster Child Care Center at Laclede Groves	\$180,787
Wesley House Association	\$197,864
Women's Safe House	\$169,629
Wyman Center, Inc.	\$923,680
YMCA of Edwardsville	\$38,100
YMCA Greater St. Louis	\$1,645,949
YMCA of Southwest Illinois	\$249,477
YMCA, Tri-City Area	\$73,919
Youth and Family Center	\$473,478
Youth In Need	\$358,531
YWCA of Metropolitan St. Louis	\$903,925

These amounts reflect volunteer driven allocations, donor designations and other miscellaneous awards in fiscal year 2015 to member agencies. United Way of Greater St. Louis does not assess membership fees to member agencies.



BALANCE SHEET: STATEMENT OF FINANCIAL POSITION

	June 30, 2015	June 30, 2014
ASSETS		
Cash and cash equivalents	\$ 7,773,388	\$ 11,226,800
Campaign pledges receivable	29,926,980	30,918,730
Allowance for uncollectible pledges	(3,475,514)	(3,572,419)
Other receivables and prepaid expenses	670,604	1,574,675
Certificates of deposit	6,000,000	3,000,000
Charitable remainder trusts	5,379,129	5,152,358
Assets restricted for temporary investment	3,510,210	3,471,597
Investments	26,522,111	24,642,920
Land, building, furniture and equipment	3,635,903	3,556,402
Assets restricted for permanent investment	10,408,272	8,645,449
Total Assets	\$ 90,351,083	\$ 88,616,512
LIABILITIES AND NET ASSETS		
Liabilities		
Accounts payable and accrued expenses	\$ 1,655,253	\$ 806,451
Current portion of long-term debt	—	2,070,418
Payable to United Way Worldwide	277,818	277,524
Allocations payable	26,600,035	28,188,402
Donor designations payable	2,394,149	763,587
Pension plan and postretirement plan liabilities	2,967,565	3,021,833
Total Liabilities	33,894,820	35,128,215
Net Assets		
Unrestricted:		
Board designated	1,505,843	940,754
Net investment in land, building and equipment	3,635,903	1,485,984
Available for operations	27,598,461	28,467,895
Total Unrestricted	32,740,207	30,894,633
Temporarily restricted	13,307,784	13,948,215
Permanently restricted	10,408,272	8,645,449
Total Net Assets	56,456,263	53,488,297
Total Liabilities And Net Assets	\$ 90,351,083	\$ 88,616,512

INCOME STATEMENT: STATEMENT OF ACTIVITIES

invested



	Unrestricted	Temporarily Restricted	Permanently Restricted	2015 Total	2014 Total
PUBLIC SUPPORT, REVENUE AND GAINS (LOSSES)					
Public Support					
Annual campaign	\$ 70,920,765	\$ 4,616,995	\$ 2,000,000	\$ 77,537,760	\$ 72,658,112
Donor designations	(8,710,499)	—	—	(8,710,499)	(4,538,140)
Provision for uncollectible pledges	(3,358,959)	(87,481)	—	(3,446,440)	(2,266,369)
Net Annual Campaign	58,851,307	4,529,514	2,000,000	65,380,821	65,853,603
Estate, trust and other contributions	731,272	3,829,757	—	4,561,029	6,315,682
Total Public Support	59,582,579	8,359,271	2,000,000	69,941,850	72,169,285
Revenue And Gains (Losses)					
Net realized gains on investments	16,012	136,546	—	152,558	76,609
Net unrealized gains (losses) on investments	263,641	(74,171)	—	189,470	3,707,796
Unrealized gain on interest rate swap agreement	24,960	—	—	24,960	59,942
Investment income	631,260	126,770	—	758,030	688,404
Change in value of split-interest agreements	—	173,633	(237,177)	(63,544)	1,296,793
Total Revenue And Gains (Losses)	935,873	362,778	(237,177)	1,061,474	5,829,544
Net Assets Released From Restrictions	9,362,480	(9,362,480)	—	—	—
Total Public Support, Revenue And Gains (Losses)	69,880,932	(640,431)	1,762,823	71,003,324	77,998,829
Allocations And Expenses					
Gross funds awarded to agencies	53,876,512	—	—	53,876,512	55,900,238
Donor designations	(4,029,440)	—	—	(4,029,440)	(3,971,457)
Other programs and grants	4,837,774	—	—	4,837,774	4,235,247
Allocations to agencies and other programs	54,684,846	—	—	54,684,846	56,164,028
Other Program Services:					
Allocations/Grant-making	1,778,401	—	—	1,778,401	1,661,398
Community Solutions	1,314,162	—	—	1,314,162	1,272,014
Volunteer Center	603,316	—	—	603,316	792,188
Case Management Services	2,320,918	—	—	2,320,918	2,477,810
Philanthropic Services	176,583	—	—	176,583	—
Total Program Services	60,878,226	—	—	60,878,226	62,367,438
Supporting Services:					
Fundraising	5,026,539	—	—	5,026,539	5,162,252
Management and general	1,834,200	—	—	1,834,200	1,752,369
Total Supporting Services	6,860,739	—	—	6,860,739	6,914,621
Total Allocations And Expenses	67,738,965	—	—	67,738,965	69,282,059
Increase (Decrease) In Net Assets From Operations	2,141,967	(640,431)	1,762,823	3,264,359	8,716,770
Pension And Postretirement Plan Changes					
Other Than Net Periodic Benefit Costs	(296,393)	—	—	(296,393)	455,018
Increase (Decrease) In Net Assets	1,845,574	(640,431)	1,762,823	2,967,966	9,171,788
Net Assets - Beginning Of Year	30,894,633	13,948,215	8,645,449	53,488,297	44,316,509
Net Assets - End Of Year	\$ 32,740,207	\$ 13,307,784	\$ 10,408,272	\$ 56,456,263	\$ 53,488,297





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